

RSI International Systems Inc.

TSX-V: RSY

Established. Proven. Growing.

July 2017

Forward Looking Statements

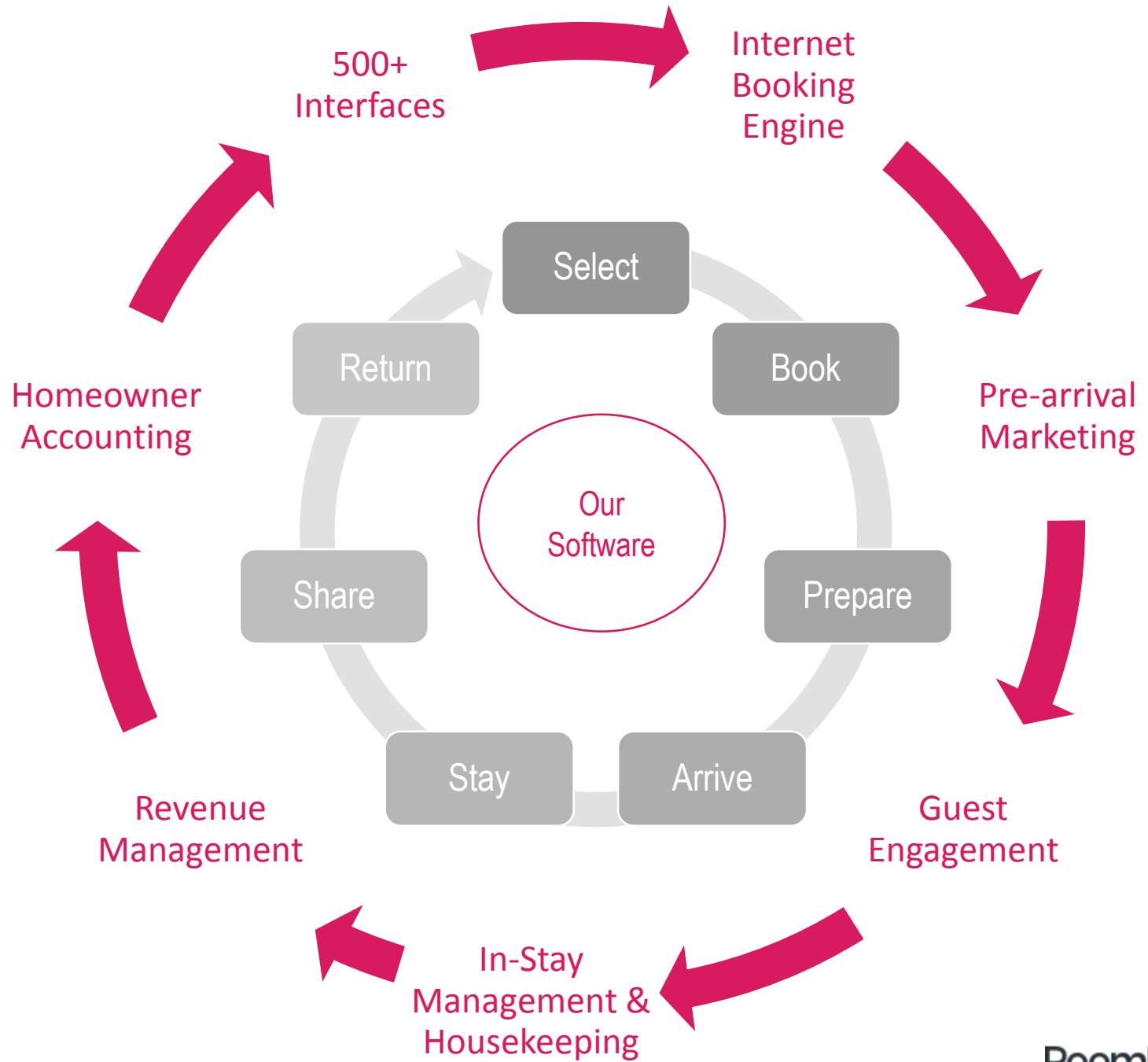
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Investment Highlights

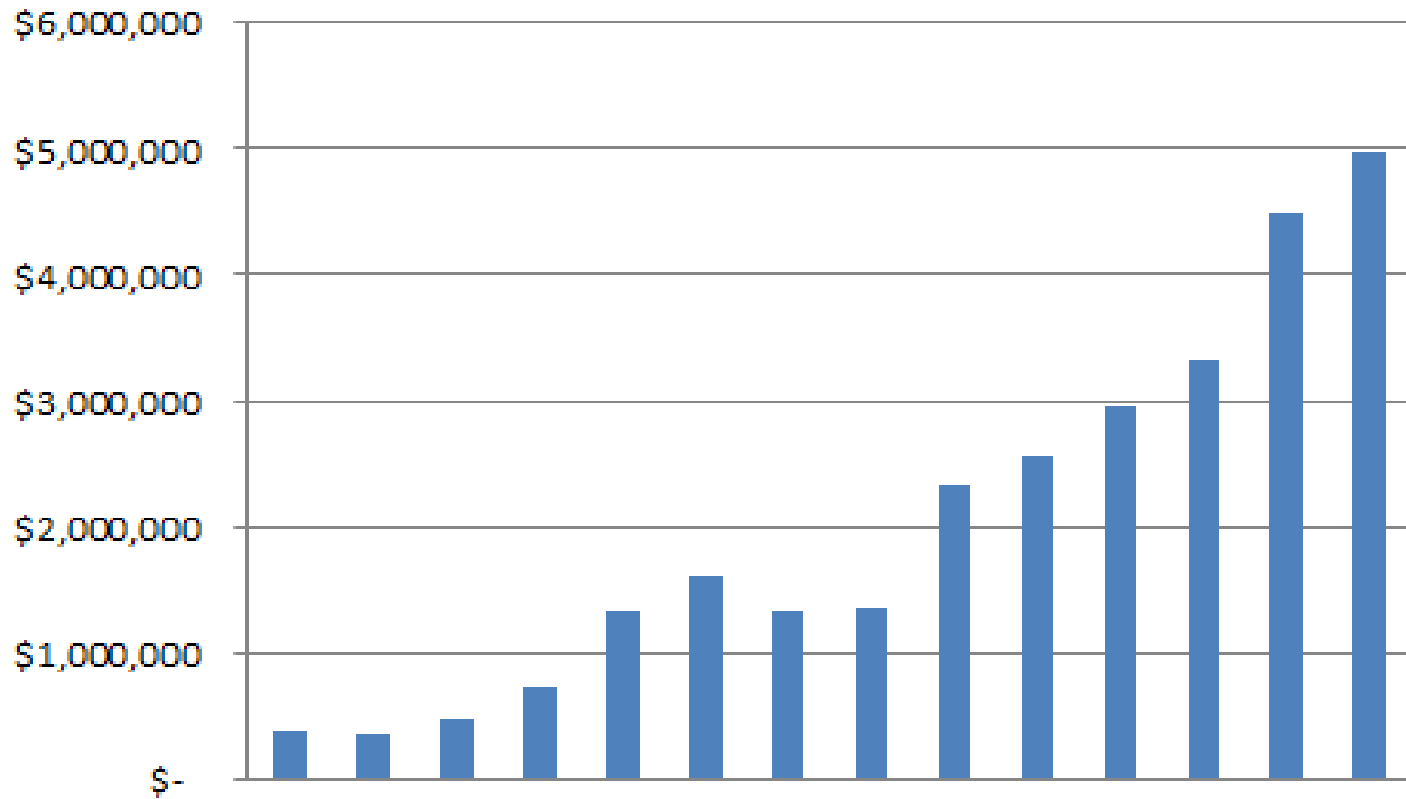
- Growing SaaS business with high percentage recurring revenues
- Progressing to Free Cash Flow positive
- Fragmented and changing market presents an opportunity

RSI International Systems - Overview

- RSI's **RoomKeyPMS** (“property management system”) is hosted software that lets hoteliers book and manage their rooms and connect disparate hospitality systems
- Established hosted PMS
 - Handle over 20 million client transactions annually
 - 66% of staff with a hotel background
 - Subscription-based model
 - Recurring revenue \approx 90%



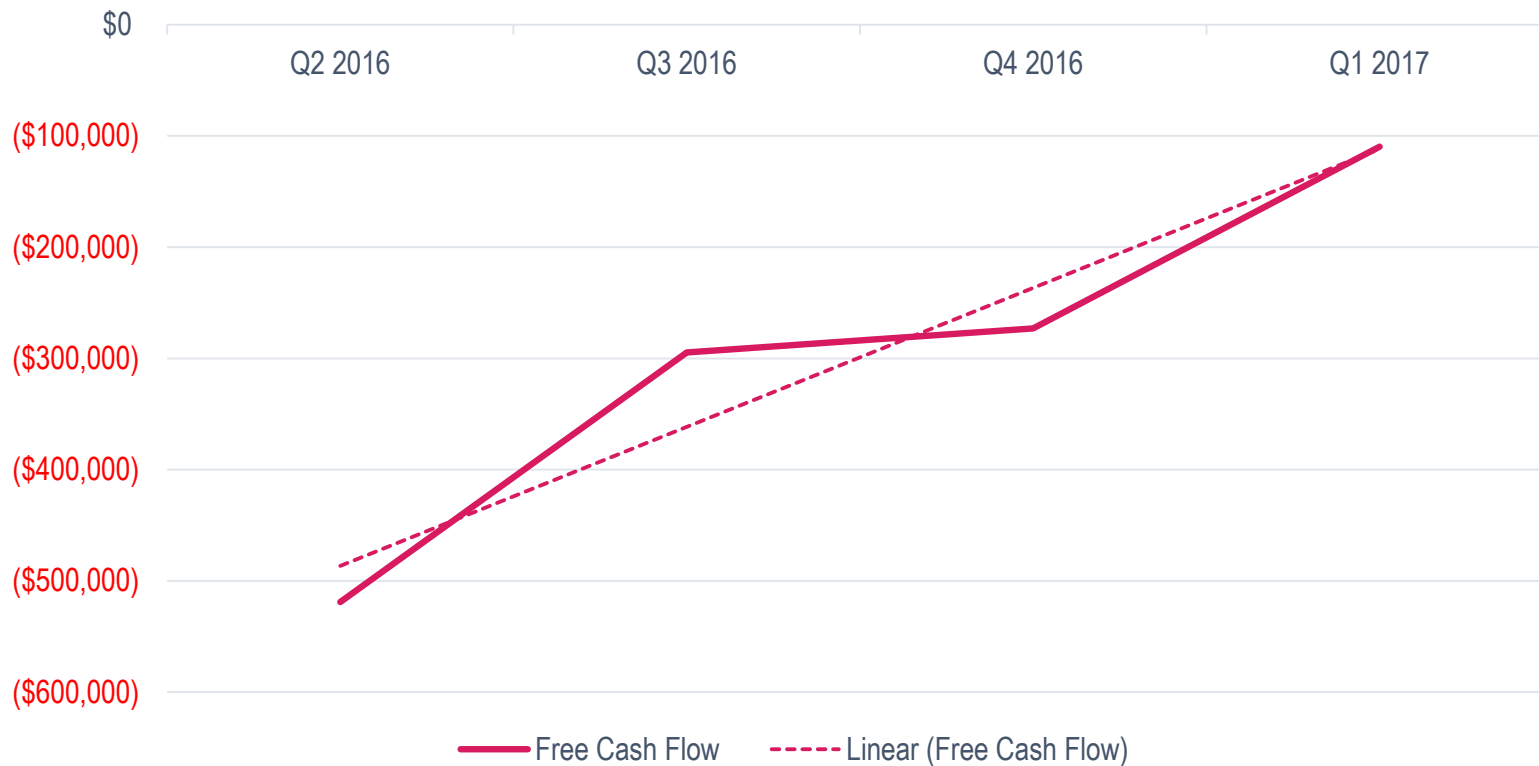
Growth in RSI Revenues to Date



Revenue Growth 2003 – 2016 (C\$)

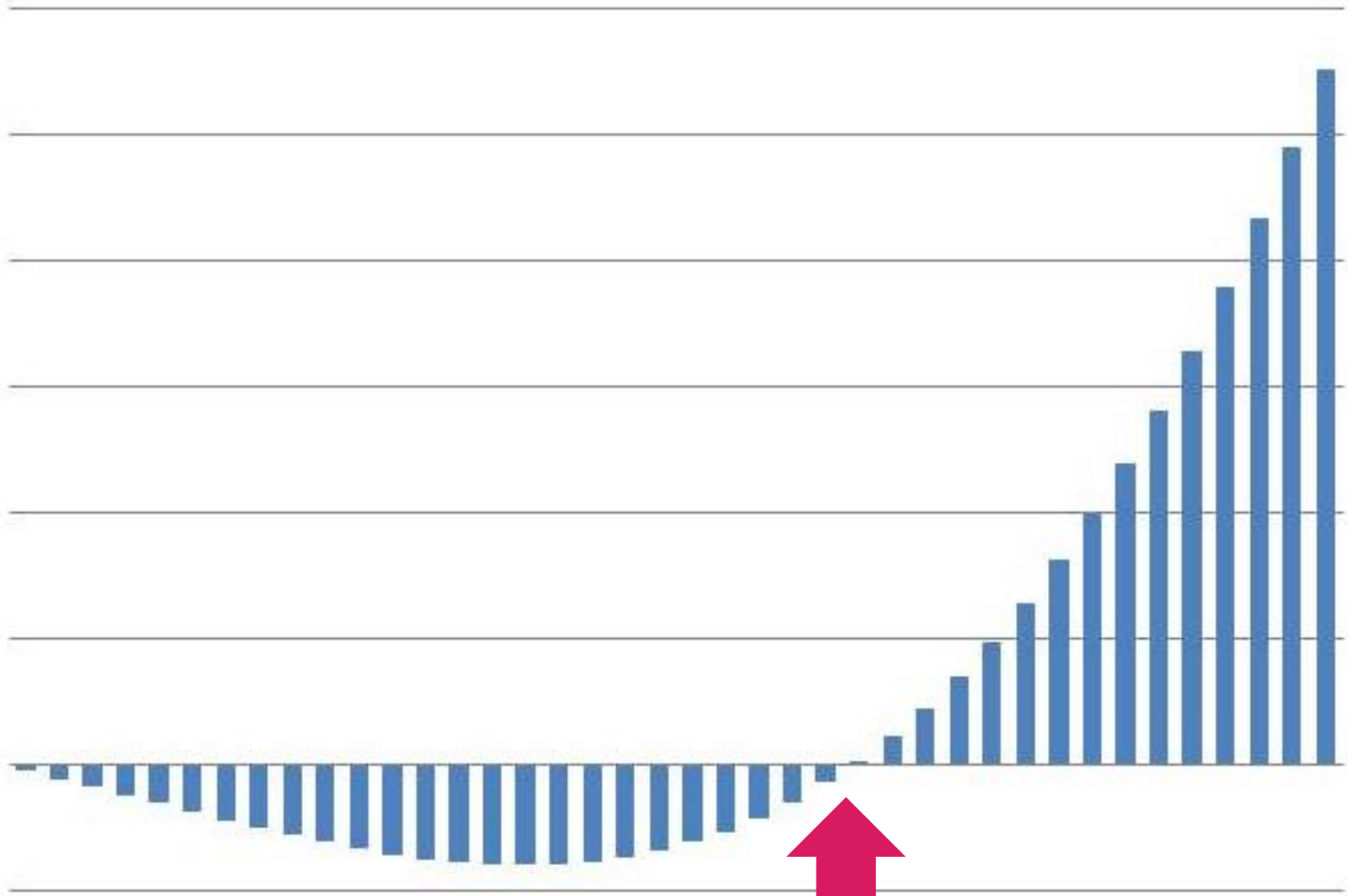
Major Change

Free Cash Flow



Q2 2016	Q3 2016	Q4 2016	Q1 2017
(\$519,039)	(\$294,563)	(\$273,195)	(\$109,729)

SaaS Cash Trough



TSX-V: RSY

RoomKeyPMS

Hotel Industry Pressure

Great Recession

Labor Costs &
Staff Turnover

Hotel Reputation

Online Travel Agents
(OTA's)

Non-functioning
Antiquated Systems

New Category of Room
Inventory

A Changing World

Consumers are Taking Control

Social Media Ubiquity

Technology to Rent

Device Ubiquity

Data Standardization

Marketing Shift

**Guests are demanding
self-serve and control**

**Hotel's don't have
technology to address
these needs**

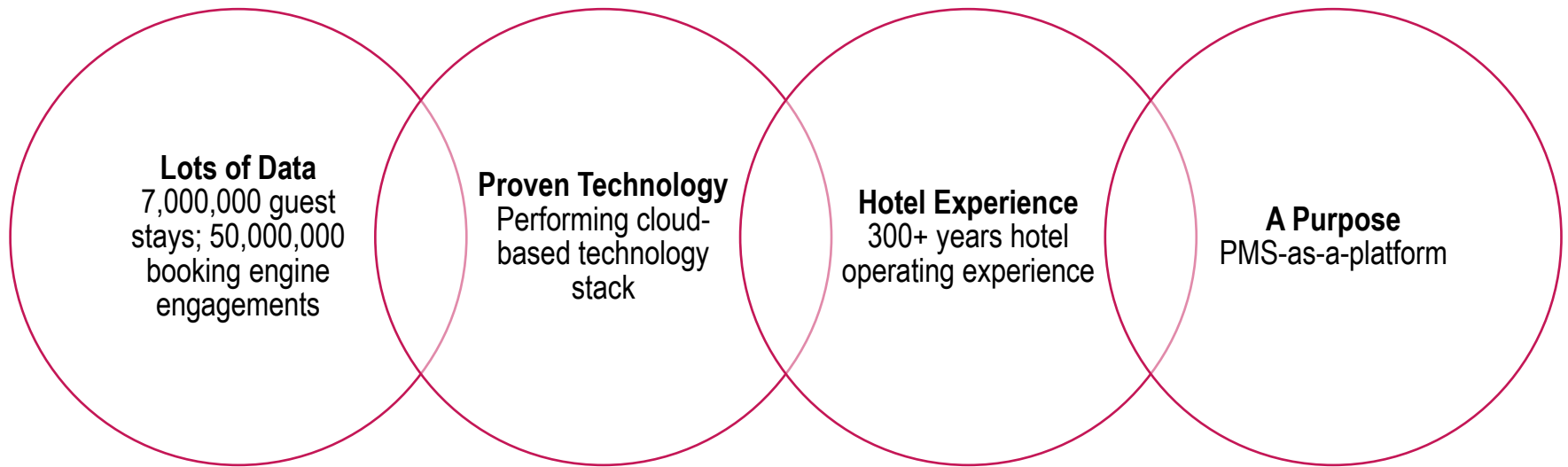
**RSI
Technology**

**Distribution and
Competitive Threats**

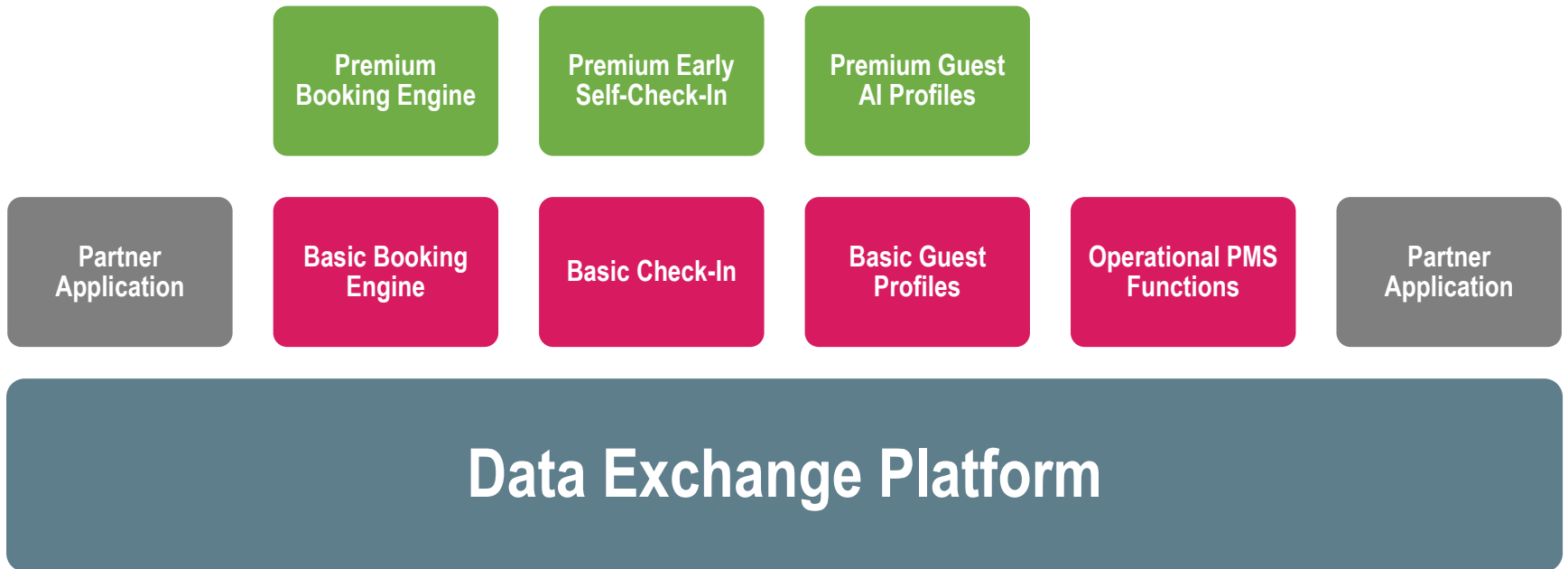
**What Can Hoteliers
Own...**

**\$550 billion in global hotel
bookings (2016)**

RoomKeyPMS - Foundation



Architecting for the Future



Share Information (June 30, 2017)

Last Trade	C\$0.15
Basic Shares Outstanding	36,685,278
Basic Market Capitalization	C\$5.5 Million
Options	2,225,000
<ul style="list-style-type: none">• 850,000 @ \$0.12 May 27, 2019• 1,375,000 @ \$0.20 January 23, 2022	
Warrants	4,255,675
<ul style="list-style-type: none">• 3,888,468 @ \$0.20 November 17, 2018• 367,207 @ \$0.20 December 23, 2018	
Fully Diluted Shares	43,165,953

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For More Information

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