

The impact of MiFID II on PLCs: i-Dealcorp is here to help.

European directives on financial markets regulation are about to change, bringing into question how PLCs will react to what is arguably the most significant revision of financial industry legislation in recent years.

On 3 January 2018, the update to the Markets in Financial Instrument Directive (MiFID II) and the accompanying Regulation (MiFIR) come into effect, with the potential to significantly alter market structures. The objective is to create a fairer, safer and more efficient trading environment but without the right solutions in place, PLCs will be unprepared unless they act quickly.

i-Dealcorp is uniquely positioned to fill the void left behind by this vast regulatory change.

PLCs need to be more proactive and take the initiative. Concentrating on investor relations and tools to maximize their exposure will ensure that their equity story stands out from the crowd, giving them the best shot at attracting as many investors as possible.

By broadening PLC exposure to private and institutional investors, i-Dealcorp's Newsboard makes it easier for organisations to get their equity stories across, as fewer brokers or advisers devote themselves to broadcasting it to the investment community.

As an added incentive to sign-up to i-Dealcorp, we are offering FREE REGISTRATION for the remainder of 2017 to all PLCs that register subscriptions confirmed by 30 June, 2017.

If you would like to speak to one of our representatives, please call us on +44 (0) 20 7147 9985.

I look forward to welcoming you to i-Dealcorp – the natural evolution in raising capital.

Best regards,

Luca Tenuta  
Founder & CEO

[www.i-dealcorp.com](http://www.i-dealcorp.com)