

Bango PLC

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Bango inks partnership deal to distribute documentary platform DocuBay

Bango PLC (LON:BGO) said it has signed a partnership to distribute memberships for IN10 Media Network's international global documentary focused video-on-demand (VOD) platform, DocuBay.

The AIM-listed firm said under the agreement its Bango Resale technology and partnerships will power DocuBay's growth plans to increase availability to more audiences around the world, expanding its global presence and user base.

WATCH: Bango expand 'exciting' partnership with Microsoft to 'transform how gamers acquire and play games'

Through the partnership, Bango said telecommunications companies, retailers and other mass market consumer businesses can now offer their users bundled subscriptions to DocuBay's entertainment suite using its technology.

DocuBay's catalogue is available to consumers in over 180 countries and across multiple services including Apple's App Store, Google's Play Store and Amazon's Fire TV.

"Building desirable content and service options is proven to make first party services more attractive and deepen engagement. Consumers get more choice, and for resale partners their own products become more attractive and sticky, it's win-win. Bango is excited to work with DocuBay to take its documentary content to more people globally, especially important in the current climate", Bango's senior vice president of payment product strategy & sales Jim Plimmer said in a statement.

Price: 217

Market Cap: £162.65 m

1 Year Share Price Graph



March 2020 August 2020 February 2021

Share Information

Code: BGO

Listing: LSE

52 week High Low
308 59

Sector: Online business & e-commerce

Website: bango.com

Company Synopsis:

Bango is the payment platform chosen by the world's most influential companies to grow their sales faster in the new age of connected commerce. Working with global stores including Google, Amazon, and Microsoft, Bango has become the industry standard, helping people make payments quickly and conveniently. Through its partnerships and reach, Bango offers unique insights derived from pooled data and shared knowledge.

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