

# Live Company Group PLC

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## Live Company says BrickLive Animal Paradise currently being installed at Naples Zoo in Florida, to open to the public on November 21

Live Company Group PLC (LON:LVCG) has announced that BrickLive Animal Paradise is currently being installed at Naples Zoo in Florida in readiness to open to the public on November 21, 2020.

The AIM-listed media and events group noted that this is the first time it is working with Naples Zoo - one of the oldest zoos in the USA which last year celebrated 100 years as a botanical garden and 50 years as a zoo. Animal Paradise will stay at the zoo until April 2021.

The company also announced that BrickLive Safari which is currently at Pighton Zoo in Devon has been extended to January 2021.

### READ: Live Company unveils new contracts for Christmas assets

In a statement, Live Company chairman David Ciclitira said: "We continue to pursue a strategy of maximum asset utilisation in the winter months by targeting Southern Hemisphere or sunshine states. This first partnership with Naples Zoo proves that this strategy is working."

The latest news comes after Live Company announced on October 29 that it had signed new contracts for two sets of Christmas assets with shopping centres in the UK.

The company said the first set of assets consisting of its Elfie Christmas bundle will be showcased at the Fort shopping centre in Birmingham from November 20, while the second set, consisting of Santa's Express and Santa's sleigh will be at The Mall shopping centre in Luton from November 17. The deal marks the first partnership with the Fort shopping centre for the group.

Live Company noted that its BrickLive Animal Paradise and BrickLive Oceans assets are now in transit to South Africa ready for the first shows in Cape Town. Tickets also recently went on sale for BrickLive SA, which will take place at the Canal Walk shopping centre at the Waterfront in Cape Town from December 16.

**Price:** 5.25

**Market Cap:** £5.68 m

### 1 Year Share Price Graph



March 2020 August 2020 February 2021

### Share Information

**Code:** LVCG

**Listing:** AIM

52 week	High	Low
	20	3.27

**Sector:** Media

**Website:** [www.livecompanygroup.com](http://www.livecompanygroup.com)

### Company Synopsis:

Live Company Group (LVCG) plc is a live events and entertainment group. LVCG was founded in 2017 by its Chairman David Ciclitira and was admitted to trading on the AIM market in December 2017 following the reverse acquisition of Brick Live Group and Parallel Live Group by Live Company Group plc (previously Parallel Media Group plc). LVCG owns the BRICKLIVETM&nbsp;brand.

[action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

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Contact us +44 (0)207 989 0813 [action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

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