

## Mercia Asset Management PLC

UK: +44 (0)207 989 0813 NA: +1 646 896 3065 AU +61 2 9280 0700 action@proactiveinvestors.com

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## Mercia Asset Management providing much needed capital to the 'under-served' UK regions

Mercia Asset Management PLC's (LON:MERC) Dr Mark Payton tells Proactive London's Andrew Scott the original idea behind setting up its funds was that the UK regions are under-served and as a result there are opportunities there with a lack of capital.

"When we first started this up we had £4mln of AUM and when we IPO'd on AIM back in 2014 we had £30mln and it's rapidly grown since then".

"Historically capital has been centred on London and generally doesn't travel outside the M25 ... our model was really predicated on attracting the money out of London by us deploying it".

"We have quite a suite of funds ... we manage EIS, venture capital trusts and we manage institutional capital across venture, private equity and debt on a regional and national basis".



Code: MERC
Listing: AIM
52 week High Low

39.9 12.0002

Sector: Financial Services
Website: www.mercia.co.uk

## **Company Synopsis:**

A proactive specialist asset manager, prroviding equity and debt to regional businesses with growth ambition.

action@proactiveinvestors.com

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Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

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