

Keywords Studios PLC

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Keywords Studios upgraded to 'buy' by Liberum over "strong" market position

Keywords Studios PLC (LON:KWS) was upgraded to 'buy' from 'hold' by analysts at Liberum due to its "strong" market position.

Analysts also hiked the target price to 1,875p from 1,799p as "major publishers and developers look for partners to simplify their increasingly complex supply chains".

READ: Keywords Studios upgraded to 'buy' by Berenberg, sees next-gen consoles boosting demand

The services provider to the gaming industry is targeting between six and ten deals per year, as a "fragmented industry means there are plenty of opportunities for further expansion", according to the broker.

Analysts forecast revenue growth of 14% this year and 11% in 2021, while further upgrades could be driven by new consoles and streaming services.

At the end of the year, Microsoft is set to launch the Xbox Series X while Sony will roll out its PlayStation 5.

Price: 1746

Market Cap: £1.27 billion

1 Year Share Price Graph



Share Information

Code: KWS

Listing: AIM

52 week High Low
1920 1069

Sector: Hardware & electrical equipment

Website: www.keywordsstudios.com

Company Synopsis:

The video games industry represents the pinnacle of interactive digital content. At Keywords, we are using our passion for games, technology and media to create a global services platform for video games and beyond. We aim to become the "go-to" provider of technical services.

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