

# Gaming Realms PLC

08:29 04 Sep 2019

## Gaming Realms inks Slingo licensing agreement with online gambling firm Betsson

Gaming Realms PLC (LON:GMR) has inked a licensing agreement with Swedish online gambling group Betsson for its Slingo game.

The mobile casino game developer said under the agreement it would launch Slingo games across Betsson's global network of brands, which include Betsafe, NordicBet, CasinoEuro and Europebet.

**READ:** Gaming Realms completes subsidiary sale to River iGaming  
Gaming Realms added that the deal would further expand its international reach and consolidate its presence in the UK and Scandinavian markets, with the Slingo games to be distributed via its new partner, Relax Gaming.

"The agreement will not only bring our collection of Slingo games to new audiences internationally via Betsson's multitude of brands, but will also reinforce our existing presence in the UK and in particular Scandinavia, where there is a significant appetite for mobile gaming", said Patrick Southon, Gaming Realms chief executive.

The news sent the shares spinning 3.9% higher to 6.4p in early deals on Wednesday.

**Price:** 8.25

**Market Cap:** £23.47 m

### 1 Year Share Price Graph



December 2018 June 2019 December 20

### Share Information

**Code:** GMR

**Listing:** AIM

**52 week High Low**  
8.7017 4

**Sector:** Leisure, gaming and gambling

**Website:** [www.gamingrealms.com](http://www.gamingrealms.com)

### Company Synopsis:

*Gaming Realms develops, publishes and licenses next-generation mobile gaming content. Our market-leading mobile technology powers content distribution and monetization across real money and social gaming markets. It is one of the fastest growing gaming companies, with more than 100% year-on-year revenue growth in 2014 - 15.*

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 [action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a

security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Gaming Realms PLC named herein, including the promotion by the Company of Gaming Realms PLC in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).