

Gaming Realms PLC

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Gaming Realms inks Slingo licensing agreement with online gambling firm Betsson

Gaming Realms PLC (LON:GMR) has inked a licensing agreement with Swedish online gambling group Betsson for its Slingo game.

The mobile casino game developer said under the agreement it would launch Slingo games across Betsson's global network of brands, which include Betsafe, NordicBet, CasinoEuro and Europebet.

READ: Gaming Realms completes subsidiary sale to River iGaming
Gaming Realms added that the deal would further expand its international reach and consolidate its presence in the UK and Scandinavian markets, with the Slingo games to be distributed via its new partner, Relax Gaming.

"The agreement will not only bring our collection of Slingo games to new audiences internationally via Betsson's multitude of brands, but will also reinforce our existing presence in the UK and in particular Scandinavia, where there is a significant appetite for mobile gaming", said Patrick Southon, Gaming Realms chief executive.

The news sent the shares spinning 3.9% higher to 6.4p in early deals on Wednesday.

Price: 8.0025

Market Cap: £22.76 m

1 Year Share Price Graph



December 2018 June 2019 December 20

Share Information

Code: GMR

Listing: AIM

52 week High Low
8.7017 4

Sector: Leisure, gaming and gambling

Website: www.gamingrealms.com

Company Synopsis:

Gaming Realms develops, publishes and licenses next-generation mobile gaming content. Our market-leading mobile technology powers content distribution and monetization across real money and social gaming markets. It is one of the fastest growing gaming companies, with more than 100% year-on-year revenue growth in 2014 - 15.

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