

True Leaf Brands Inc.

13:38 20 Aug 2019

True Leaf launches new CBD supplements for canine companions

True Leaf Brands Inc (CSE:MJ) (OTCMKTS:TRLFF) is launching a new cannabidiol supplement for canine companions at the end of September.

The veterinarian-formulated CBD chews for dogs will use non-GMO, pesticide free hemp leaves with naturally occurring cannabidiol.

The Vernon, British Columbia-based company will launch the new products on September 30 across pet retail stores in the US and its online store, Trueleaf.com.

READ: True Leaf Brands posts C\$2.3 million revenue in its busy fiscal year for 2019

Products will bear the National Animal Supplement Council (NASC) Quality Seal, one of the highest-level certifications in the industry.

"We are excited to launch a NASC-certified CBD product line to complement our trusted and successful hemp seed-based pet supplements," said Darcy Bomford, CEO of True Leaf.

"With the True Leaf brand already in over 3,500 stores worldwide, we are well positioned to meet the growing US demand for legal, safe and effective CBD pet products, which should generate significant incremental revenue for True Leaf."

True Leaf is a leading cannabis and hemp wellness brand for pets. The firm recently posted record revenue of C\$2.3 million for the financial year 2019 on the back of a rapidly growing distribution network.

Contact Angela at angela@proactiveinvestors.com

Follow her on Twitter @AHarmantas

Price: 0.15

Market Cap: \$15.06 m

1 Year Share Price Graph



December 2018 June 2019 December 20

Share Information

Code: MJ

Listing: CSE

52 week High Low
0.64 0.105

Sector: Retail

Website: www.trueleaf.com

Company Synopsis:

True Leaf is a leading global cannabis and hemp wellness brand for pets. Founded in 2013, True Leaf has two main operating divisions: True Leaf Medicine Inc. and True Leaf Pet Inc. True Leaf Medicine Inc. was launched in July 2013 to become a licensed producer of federally-approved medicinal cannabis for the Canadian market.

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability,

value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of True Leaf Brands Inc. named herein, including the promotion by the Company of True Leaf Brands Inc. in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).