

# Tekcapital PLC

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## Tekcapital confirms launch of Lucyd's Richard Sherman sunglasses

Tekcapital PLC's (LON:TEK) Lucyd portfolio company has launched its Sherman Shades - the highly-anticipated range of sunglasses co-designed by NFL star Richard Sherman.

The Super Bowl-winning cornerback currently plays for the San Francisco 49ers, but he is also the chief brand officer at glasses maker Lucyd.

**READ:** Tekcapital hails latest patent application by portfolio company Sherman Shades, which are described as a "combination of sports memorabilia and premium sunglasses", will come in four limited edition designs: Showtime, Fire Up, Coaster and Cool Down.

The sunglasses are now available for purchase on Amazon. Those who buy the shades will be entered into a sweepstake to win an American football signed by Sherman himself.

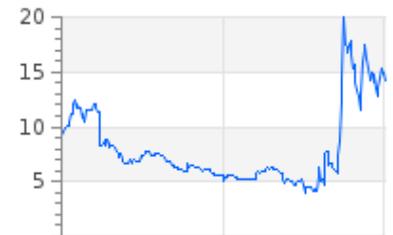
"At a starting price of US\$49.99, and a limited run, Sherman Shades offer unprecedented value as sunglasses and football memorabilia in one," said Lucyd's chief executive and founder, Harrison Gross.

Tekcapital chairman, Clifford Gross, added: "We are delighted to see the continuing progress of Lucyd with their exclusive launch of Sherman Shades."

**Price:** 14.25

**Market Cap:** £12.51 m

### 1 Year Share Price Graph



May 2019    November 2019    May 2020

### Share Information

**Code:** TEK

**Listing:** LSE

52 week	High	Low
	24	3.6

**Sector:** Hardware & electrical equipment

**Website:** [www.tekcapital.com](http://www.tekcapital.com)

### Company Synopsis:

*Tekcapital is a unique IP investment company. We acquire and commercialize technologies developed by our global university network. The technologies we bring to market evidence our ethos - we are only interested in new innovations that can improve quality of life and create lasting value.*

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