

Milestone Group PLC

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UPDATE - Milestone Group shares up 5% as it signs first employer to its Passion Project

Shares in the digital media and technology specialist Milestone (LON:MSG) spiked a further 5% this morning after it revealed it had signed The Rank Group to one of its key digital initiatives.

The Grosvenor Casino and Mecca Bingo owner has become the first employment member of Milestone's Passion Project.

This is digital platform designed to combat youth unemployment.

It does so by helping 16-24 year olds identify and develop their skills and passions, while providing "meaningful employment opportunities".

Milestone chief executive Deborah White said: "We are delighted that Rank has chosen to come on board as our first employer.

"We are looking forward to working with them to ensure that their jobs get in front of the right candidates from the Passion Project and using the feedback from Rank to assist our participants with future opportunities."

The shares, up 63% in the year to date, added a further 0.04p to 0.815p in early trade.

Share Information

Code: MSG

Listing: AIM

Sector: Support Services [T3]

Website: www.milestonegroup.co.uk

Company Synopsis:

Milestone Group combines and leverages creative services and technologies to deliver high-value services and content. We develop solutions that are intelligent and effective, to ensure a positive impact on our clients' bottom line.

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