

Location Sciences Group PLC

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Location Sciences set to grow 'exponentially' as it gains traction in the market

Proactive London sits down with Location Sciences Group PLC (LON:LSAI) board advisor Paul Thompson to hear his views on the business and the role he's playing.

"They're first to market with a product that allows advertisers to get the most out of their location advertising spend .. making those campaigns more effective and efficient", Thompson says.

"They're independent and have developed a technology which is unique in the respect that it analyses every single impression", he adds.

"The business is set to grow exponentially because it's now getting traction, it's now a thing in the sense that people need to look at location advertising in the same way they need to look at the rest of their digital advertising".

Price: 1.55

Market Cap: £5.84 m

1 Year Share Price Graph



January 2019 July 2019 January 2020

Share Information

Code: LSAI

Listing: LSE

52 week	High	Low
	4.32	1.2

Sector: Software & services

Website: www.locationsciences.ai

Company Synopsis:

Location Sciences helps companies connect the online world with the offline world using mobile location technology data. We combine cutting-edge mobile location data collection with proprietary machine learning analytics to create new value and insights from location information.

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