

# Gfinity PLC

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## Gfinity PLC driving growth through multi-year deals with top brands and publishers

Gfinity Plc's (LON:GFIN) Garry Cook discusses with Proactive London's Andrew Scott the strategic refocus he's implemented at the business since taking on the role of executive chairman.

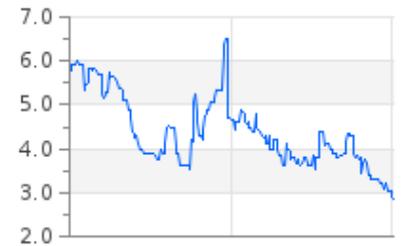
Among a number of recent deals, GFIN has been selected by HP's gaming brand 'HP Omen' as the production partner for esports show The Esports Report - Season 2.

With the global esports economy predicted to break the \$1bn barrier this year he believes they're at the 'cusp of the inflection point' in capturing the opportunity ahead of them.

**Price:** 2.85001

**Market Cap:** £13.67 m

### 1 Year Share Price Graph



January 2019 July 2019 January 2020

### Share Information

**Code:** GFIN

**Listing:** AIM

**52 week High Low**  
6.7 2.8485

**Sector:** Hardware & electrical equipment

**Website:** www.gfinity.net

### Company Synopsis:

*Gfinity (AIM: GFIN) is a leading global esports business. Created by gamers for gamers, it uses its unique understanding of*

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