

Accesso Technology Group PLC

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Accesso wins multi-product contract with New Orleans' National WWII Museum

Accesso Technology Group PLC (LON:ACSO) has agreed a new three-year partnership with the National WWII Museum in New Orleans, which will see it provide ticketing and ecommerce services.

From August, the museum will deploy Accesso's Siriusware and Passport solutions.

READ: Accesso hails St Louis deal

The Siriusware software will be the backbone of the museum's admissions process, giving visitors a "hassle-free ticketing experience", while providing the museum with valuable guest metrics.

As for the acceso Passport suite, that will give the museum chance to upsell and cross-sell its products when guests log onto its website.

Accesso said this kind of multi-product deployment is "increasingly typical" of how clients are looking to engage with it.

"Through the joint deployment of our innovative Accesso Siriusware and Accesso Passport solutions to support ticketing, admissions and eCommerce, we're freeing up the museum's team to focus on what they do best," said Accesso chief executive Paul Noland.

In afternoon trading, shares in acceso Technology were 1.9% higher at 810p, with analysts at 'house' broker Peel Hunt reiterating a price target of 1,145p and a 'buy' rating on the stock.

-- Adds share price and broker price target --

Price: 705p

Market Cap: £193.37M

1 Year Share Price Graph



June 2018 December 2018 June 2019

Share Information

Code: ACSO

Listing: LSE

52 week High Low
3,000.00p 700.00p

Sector: Travel, Leisure & Hospitality

Website: acceso.com

Company Synopsis:

Accesso is the premier technology solutions provider to the leisure entertainment and cultural markets. Our powerful and innovative queuing, ticketing and POS solutions deliver breakthrough revenue generating technology for our clients around the world by significantly improving the most important part of an attraction: the guest experience.

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