

Live Company Group PLC

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Live Company signs deal to bring BRICKLIVE shows to Belgium

Live Company Group Plc (LON:LVCG) has inked a multi-year deal to stage its BRICKLIVE shows in Belgium.

The media group said under the deal its partner Exhibition Hub would stage one BRICKLIVE show in the country each year up to 30 November 2021, with the first show to be held between 25 October and 3 November this year.

READ: Live Company climbs as it attends international touring conference in Berlin

Exhibition Hub, which has previously worked with Live Company to hold BRICKLIVE shows in Belgium and Italy, would also be responsible for promoting, managing and operating the events.

"The BRICKLIVE brand is growing rapidly in Europe, with events already announced in the UK, Germany, Geneva and Monaco and we are thrilled Belgium is the latest addition to our network of European shows and events in 2019," said David Ciclitira, Live Company's executive chairman.

BRICKLIVE events, which allow attendees to build their own creations using Lego bricks, has also previously held events in China and the US.

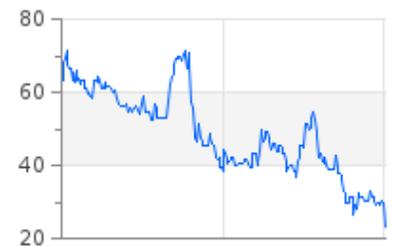
In late-afternoon trading on Monday, Live Company shares were at 53p.

--Adds executive interview and updates share price--

Price: 23.25

Market Cap: £18.48 m

1 Year Share Price Graph



January 2019 July 2019 January 2020

Share Information

Code: LVCG

Listing: AIM

52 week High Low
74.78 21.05

Sector: Media

Website: www.livecompanygroup.com

Company Synopsis:

Live Company Group

*Live Company Group (LVCG) is a leading global children's entertainment and education brand. LVCG was founded in 2017 by its Chairman David Ciclitira and is admitted to trading on the AIM market of the London Stock Exchange. *

*The Company's country of incorporation and main country of operation is the United Kingdom. *

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