

Live Company Group Plc

12:02 14 Mar 2019

Live Company shares jump as it agrees to supply first LEGO dinosaur models to China

Live Company Group PLC (LON:LVCG) shares jumped in lunchtime trading Thursday after it agreed to supply its first LEGO dinosaur models to its joint venture (JV) in China.

The media group, which owns the BRICKLIVE brand, said it would provide six dinosaur-themed models to its JV, Brick Live Centre Education Development (Beijing) Co Ltd, which would then be exhibited in shopping malls, art exhibitions, and other venues across China.

READ: Live Company rises as it launches BRICKLIVE shows in Germany and Mexico

David Ciclitira, the executive chairman of Live Company, said exhibiting the models in high footfall areas would be an "excellent opportunity" to promote the group's BRICKLIVE brand in the country.

He added that the models would also build on the success of BRICKLIVE Animal Paradise, an exhibition featuring LEGO statues of endangered species that is set to tour around 20 Chinese cities over the next three years.

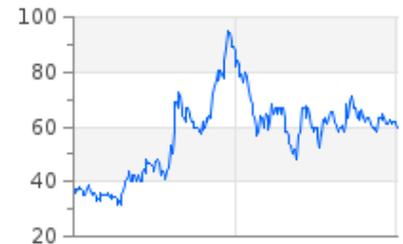
BRICKLIVE primarily focuses around the exhibition of LEGO sculptures as well as large amounts of bricks that allow visitors to build their own creations, with shows having previously been held in the US and UK, as well as in China.

Shares were up 2.4% at 63p.

Price: 60p

Market Cap: £41.55M

1 Year Share Price Graph



March 2018 September 2018 March 2019

Share Information

Code: LVCG

Listing: AIM

52 week High Low
104.50p 30.00p

Sector: Media & Publishing

Website: www.livecompanygroup.com

Company Synopsis:

Live Company Group (LVCG) is a leading Live Events and Entertainment company. LVCG was founded in 2017 by its Chairman David Ciclitira and is admitted to trading on the AIM market of the London Stock Exchange. Brick Live Group Acquisition

LVCG has recently acquired the BRICKLIVE Group and the Parallel Live Group.

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