

The company stressed that its "disciplined approach to cash and capital allocation remains unchanged, and the Group remains focused on cash generation and value creation for shareholders."

It said there would be no change to the share buyback programme of up to £50mIn announced with its full-year results on 11 October 2018.

Completion of this transaction, which is subject to customary closing conditions including US regulatory approval, is expected before the end of the 2018 calendar year, the firm added.

Trading going well

In a brief trading update, appended to the acquisition statement, WH Smith said it had made a good start to its new financial year with group total revenue up 5% and like-for-like sales up 1% in the first 8 weeks.

It added that total revenue for its Travel business was up 10% in the period, with like-for-like revenue up 4%, while High Street total revenue was down 1% and like-for-like revenue was down 2%.

In a note to clients, analysts at City broker Peel Hunt said they "are very keen on the deal".

The analysts pointed out that, "whilst not cheap (£155mIn is 10x current year EBITDA but InMotion is growing sales and profit in the 20%*s*), it is a very good business in its own right and crucially it opens a lot of doors."

They added: "WH Smith now has a platform from which to launch its Travel format into N America. We also expect that the InMotion format will be rolled out to the rest of the world. The market historically has been sniffy about UK retailers going to the US, but strategically we think that this is a great deal."

Shareholders thought the same, with WH Smith stock jumping 5.4% higher to 1,827p in early morning trading.

-- Adds analyst comment, share price --

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