

Global Gaming Technologies Corp

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Global Blockchain Technologies says its KODAKOne platform will partner with Lobster to protect web images

Global Blockchain Technologies Corp. (CSE:CORP), which is a lead investor in KODAKOne and KODAKCoin cryptocurrency, announced a tie-up with Lobster, which is an artificial intelligence (AI) platform, which helps photographers upload and monetise photos and videos.

"One of the biggest challenges companies face is developing promising technologies but failing to gain widespread adoption," said Bruce Elliott, president of ICOx Innovations, which helped create and launch KODAKOne.

Lobster

"This partnership with Lobster is one of the first cases of blockchain technology being adopted in the real world to protect rights and compensate creators for their work.

"With this partnership, KODAKOne is leading the way for big brands to bolster adoption by leveraging the technological innovation taking place within the blockchain and cryptocurrency space."

Lobster's platform licenses photos and videos from the likes of Instagram, Facebook, Flickr, Vimeo, YouTube, Dropbox, Google Photos and Foursquare.

In a two-week test, KODAKOne monitored the use of 10,000 images from Lobster's library across the internet and found a 'significant and material' number of hits on average for each image.

As a next step, KODAKOne, which is powered by the KODAKCoin cryptocurrency, will register all Lobster's images on its blockchain.

Once this is complete, Lobster will be able to offer monitoring and post-licensing to all its users upon request.

1 Year Share Price Graph



December 2018 December 2019 January 2020

Share Information

Code: GGAM.U

Listing: CSE

Sector: Leisure, gaming and gambling

Website: globalgaming.tech

Company Synopsis:

Global Gaming Technologies Corp is a gaming industry holding company that provides investment exposure to digital interactive entertainment in emerging technologies, such as Augmented Reality, Virtual Reality, and Artificial Intelligence, in addition to eSports and traditional game platforms, such as mobile and console. It is focused on gamifying content using visual cinematics across all platforms.

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