

Keywords Studios PLC

07:29 10 Jul 2018

Keywords Studios makes number of key appointments to strengthen the business

Keywords Studios PLC (LON:KWS) has announced it has made a number of key appointments within its leadership team to strengthen the business, further drive integration and support its continued growth path.

The AIM-listed firm said Igor Efremov, who had various roles in Enterprise Systems Management at Electronic Arts, before founding and running Sperasoft, which was acquired by Keywords in December 2017, has been appointed to the new role of chief commercial officer.

READ: Keywords Studios launches investment arm Keywords Ventures
In this position, Efremov will lead the seven global service lines of Keywords as well as the global business development team which continues to be ably led by Michael Wallen.

The company said Efremov assumes the leadership of the service lines from Giacomo Duranti, COO, and the business development responsibility from Andrew Day, CEO.

Giacomo Duranti retains responsibility for global operations, IT, legal and M&A execution and will now take on the leadership of Human Resources and the Regional, Country and Studio Management organisation which had been headed up by Andrew Day. He will be supported by Mark Rizzo, formerly COO of Sperasoft who is taking up the role of global operations director.

Keywords has also appointed Andrew Brown to the newly created role of chief marketing officer and Jamie Campbell, who joined the Ggroup through the acquisition of d3t Ltd in October 2017, has taken up the role of service line director for the Engineering Services Line.

Andrew Day, chief executive officer of Keywords Studios, said: "These changes and additions to our leadership team at Keywords add capability and capacity as we continue to develop our global video games services platform."

He added: "Welcoming companies into the Keywords family and integrating them including to the extent of complementing the leadership team with talented individuals from those companies, is something we pride ourselves on and it is pleasing to see this being reflected in these latest people moves."

Price: 1400

Market Cap: £911.64 m

1 Year Share Price Graph



Share Information

Code: KWS

Listing: AIM

52 week	High	Low
	1880	885

Sector: Hardware & electrical equipment

Website: www.keywordsstudios.com

Company Synopsis:

Keywords is an international technical service provider to the global Video Game Industry with multiple studios across the world. With over 1,500 games passionate employees around the world, we provide a range of translation, testing, audio, customer care and art production services to Video Game Developers and Publishers alike.

action@proactiveinvestors.com

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts

journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.

In exchange for publishing services rendered by the Company on behalf of Keywords Studios PLC named herein, including the promotion by the Company of Keywords Studios PLC in any Content on the Site, the Company receives from said issuer annual aggregate cash compensation in the amount up to Twenty Five Thousand dollars (\$25,000).