

# Zinc Media

09:54 07 Jun 2018

## Zinc Media shares soar on US agent deal and TV commission awards

Zinc Media Group PLC (LON:ZIN) shares jumped on Thursday morning as TV and multimedia content producer signed an exclusive representation deal with ICM Partners (ICM) and have been awarded two new TV commissions.

The AIM-listed firm said under the terms of an initial one-year exclusive deal ICM will work with Zinc Media to secure US commissions, working with all of the company's TV brands.

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Zinc Media said this new contract is in line with its strategy to grow on the US TV market.

The company has also announced that its TV subsidiary Tern Television Productions Limited has been commissioned by Channel 4 for series three of the show 'Britain at Low Tide'.

Also, Reef Television Limited has been commissioned to produce a new access led documentary series for BBC Daytime.

David Galan, chief executive officer, said: "This deal marks an important step forward in our strategy to grow the Zinc Media TV business in the largest TV Market in the world."

He added: "We are also pleased that we have been awarded two significant commissions with BBC and Channel4."

"The commissions serve to not only highlight and reinforce our strategy of becoming one of the largest producers in the 'Nations and Regions', through our acquisition of Tern Television, but also the beginnings of success in securing commissions and entering different production genres by the new management team in Reef Television," he concluded.

In morning trading, Zinc's shares jumped 35% to 0.68p.

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**Price:** 0.185

**Market Cap:** £2.76 m

### 1 Year Share Price Graph



### Share Information

**Code:** ZIN

**Listing:** AIM

**52 week High Low**  
0.4749 0.175

**Sector:** Media

**Website:** [www.zincmedia.com](http://www.zincmedia.com)

### Company Synopsis:

*We are a cross-platform media agency, targeting content across multiple channels and sectors to capture a marketplace and its customers. Our three expert divisions offer a fully integrated service when it comes to content creation.*

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