

# Zinc Media

09:54 07 Jun 2018

## Zinc Media shares soar on US agent deal and TV commission awards

Zinc Media Group PLC (LON:ZIN) shares jumped on Thursday morning as TV and multimedia content producer signed an exclusive representation deal with ICM Partners (ICM) and have been awarded two new TV commissions.

The AIM-listed firm said under the terms of an initial one-year exclusive deal ICM will work with Zinc Media to secure US commissions, working with all of the company's TV brands.

**READ:** Ten Alps CEO steps down

Zinc Media said this new contract is in line with its strategy to grow on the US TV market.

The company has also announced that its TV subsidiary Tern Television Productions Limited has been commissioned by Channel 4 for series three of the show 'Britain at Low Tide'.

Also, Reef Television Limited has been commissioned to produce a new access led documentary series for BBC Daytime.

David Galan, chief executive officer, said: "This deal marks an important step forward in our strategy to grow the Zinc Media TV business in the largest TV Market in the world."

He added: "We are also pleased that we have been awarded two significant commissions with BBC and Channel4."

"The commissions serve to not only highlight and reinforce our strategy of becoming one of the largest producers in the 'Nations and Regions', through our acquisition of Tern Television, but also the beginnings of success in securing commissions and entering different production genres by the new management team in Reef Television," he concluded.

In morning trading, Zinc's shares jumped 35% to 0.68p.

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 [action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

### No investment advice

The Company is a publisher. You understand and agree that no content published on the Site constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You understand that the Content on the Site is provided for information purposes only, and none of the information contained on the Site constitutes an offer, solicitation or recommendation to buy or sell a

**Price:** 0.185

**Market Cap:** £2.76 m

### 1 Year Share Price Graph



### Share Information

**Code:** ZIN

**Listing:** AIM

**52 week High Low**  
0.4749 0.175

**Sector:** Media

**Website:** [www.zincmedia.com](http://www.zincmedia.com)

### Company Synopsis:

We are a cross-platform media agency, targeting content across multiple channels and sectors to capture a marketplace and its customers. Our three expert divisions offer a fully integrated service when it comes to content creation.

[action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

security. You understand that the Company receives either monetary or securities compensation for our services. We stand to benefit from any volume which any Content on the Site may generate.

You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value, suitability or profitability of any particular security, portfolio of securities, transaction, investment, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including Company-related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.

The Site does not, and is not intended to, provide investment, tax, accounting, legal or insurance advice, and is not and should not be construed as providing any of the foregoing. You should consult an attorney or other relevant professional regarding your specific legal, tax, investment or other needs as tailored to your specific situation.