

GAN PLC

08:03 19 Feb 2016

GameAccount Network lands deal with New Jersey casino

Business-to-business gambling technology group GameAccount Network (LON:GAN) has landed a new deal with a New Jersey based casino group.

Atlantic City's Borgata Hotel Casino & Spa has signed up for the AIM company's simulated online gaming platform.

Borgata could potentially use GAN for real money regulated online experience, subject to certain conditions being met.

GAN says the simulated gaming product, which has been shown to boost on-property patronage, is designed to reassert Borgata's relationship with patrons playing Social Casinos online.

"In 2016 Simulated Gaming will be served to the majority of Borgata's patrons who live out-of-State and, in the event GAN receives Borgata's consent to commence operations is equally capable of simultaneously serving real money Regulated Gaming to the Borgata's patrons resident in New Jersey," said Dermot Smurfit, GAN chief executive.

New Jersey is among the American states that legalised online gambling. Regulated internet casino gaming grew by 33% in New Jersey last year, to \$125mIn, GAN highlighted.

Tom Balance, president Borgata Casino Hotel & Spa, said: "This launch will add another business segment to Borgata's portfolio and will further diversify Borgata's varied offerings.

"We also take great comfort in having GAN's excellent real money Internet gaming product available to us as needed."

Borgata is a joint venture between Boyd Gaming Corporation and MGM Resorts, which are both among America's largest casino groups.

Price: £0.93

Market Cap: £79.25 m

1 Year Share Price Graph



September 2018 March 2019 September 2019

Share Information

Code: GAN

Listing: AIM

52 week	High	Low
	94	43.2

Sector: Leisure, gaming and gambling

Website: gameaccountnetwork.com

Company Synopsis:

GAN PLC, formerly GameAccount Network, has a breadth of experience and knowledge in online gaming. The company has evolved since 2002 into a recognised gaming industry leader delivering Internet Gaming Systems, bespoke and off the shelf. Experience in creating high quality online games both flash, mobile and native app.

action@proactiveinvestors.com

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Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

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