

Blackbird PLC

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Forbidden Tech puts emphasis on sports and consumer videos

Forbidden Technologies (LON:FBT) is throwing its weight behind a move in to the sports editing arena to boost sales of its Forscene video editing technology. A new interface has been designed to appeal to more sophisticated editors, particularly in sports, the company told shareholders at its AGM today. "IMG, the world's biggest digital sports rights holder, has started using Forscene on a regular basis, and another client is using Forscene in a major multi-year deal this summer. "A stream of smaller events provide a good backdrop in sports, with our North American operation providing both broadcast productions and a base for addressing this geography. "The upgrades to the professional platform have led directly to increased traction in the high value sports arena, and this is an area where we continue to look for growth." Forbidden's first mass market consumer product, eva, is set to launch on iPhone in July. A new consumer video editing product, Captevate, is also entering beta testing. "Forbidden's consumer markets are exciting, and we are now making rapid progress," it concluded.

Price: 17

Market Cap: £57.14 m

1 Year Share Price Graph



Share Information

Code: BIRD

Listing: AIM

52 week	High	Low
	21.4	6.525

Sector: Software & services

Website: www.blackbird.video

Company Synopsis:

Blackbird PLC - which changed its name from Forbidden Technologies - enables secure, lightning-fast, frame-accurate editing and distribution of video content by anyone, anytime, anywhere on any device using bandwidth as low as 2Mb per second. Blackbird is the workstation experience in the cloud.

action@proactiveinvestors.com

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Contact us +44 (0)207 989 0813 action@proactiveinvestors.com

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