

# GW Pharmaceuticals

11:34 08 Jun 2011

## GW Pharma launches Sativex in Denmark after law change

GW Pharmaceuticals (LON: GWP) is to launch its Sativex therapy for multiple sclerosis sufferers in Denmark later this month after the country recently approved the medicine.

GW Pharma, and its Spanish partner Almirall, reported that Denmark's Interior and Health Minister had approved Sativex – which will be the first cannabis-based medicine in Denmark after a change to Danish laws.

The news comes just days after the company announced it would be launching Sativex in Germany this July after that county's health authorities also approved the treatment.

Sativex is a first-in-class 'endocannabinoid' (cannabis-based) system modulator for the treatment of spasticity in MS. It is delivered by a spray that can be delivered into the mouth either onto the inside of the cheek or under the tongue.

Spasticity (also known as muscle stiffness) has a negative impact on patients' daily lives as it reduces their capacity to carry out everyday activities such as walking and keeping upright, as well as having an impact on their general mobility, bladder function and quality of sleep.

According to GW Pharma, around half of people with MS do not manage to find relief from these symptoms with currently-available treatments.

The firm says that evidence generated from clinical trials shows that Sativex has a positive impact on spasticity in MS, while alleviating associated symptoms.

In addition to the launch of Sativex in Germany and Denmark, GW Pharma expects to launch the treatment in Sweden by the end of this year and in Italy, the Czech Republic and Austria in 2012.

At 11:11am this morning, GW Pharma's shares were down a penny at 120 pence each.

### 1 Year Share Price Graph

No data found!

### Share Information

**Code:** GWP  
**Listing:** AIM  
**Sector:** Pharma & Biotech  
**Website:** [www.gwpharm.com](http://www.gwpharm.com)

### Company Synopsis:

*GW Pharmaceuticals was founded in 1998 and listed on AIM, a market of the London Stock Exchange, in June 2001. GW is licensed by the UK Home Office to work with a range of controlled drugs for medical research purposes.*

[action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

Proactive Investors facilitate the largest global investor network across 4 continents in 4 languages. With a team of analysts journalists & professional investors Proactive produce independent coverage on 1000's of companies across every sector for private investors, private client brokers, fund managers and international investor communities.

Contact us +44 (0)207 989 0813 [action@proactiveinvestors.com](mailto:action@proactiveinvestors.com)

## No investment advice

Proactive Investors is a publisher and is not registered with or authorised by the Financial Conduct Authority (FCA). You understand and agree that no content published constitutes a recommendation that any particular security, portfolio of securities, transaction, or investment strategy is suitable or advisable for any specific person. You further understand that none of the information providers or their affiliates will advise you personally concerning the nature, potential, advisability, value or suitability of any particular security, portfolio of securities, transaction, investment strategy, or other matter.

You understand that the Site may contain opinions from time to time with regard to securities mentioned in other products, including company related products, and that those opinions may be different from those obtained by using another product related to the Company. You understand and agree that contributors may write about securities in which they or their firms have a position, and that they may trade such securities for their own account. In cases where the position is held at the time of publication and such position is known to the Company, appropriate disclosure is made. However, you understand and agree that at the time of any transaction that you make, one or more contributors may have a position in the securities written about. You understand that price and other data is supplied by sources believed to be reliable, that the calculations herein are made using such data, and that neither such data nor such calculations are guaranteed by these sources, the Company, the information providers or any other person or entity, and may not be complete or accurate.

From time to time, reference may be made in our marketing materials to prior articles and opinions we have published. These references may be selective, may reference only a portion of an article or recommendation, and are likely not to be current. As markets change continuously, previously published information and data may not be current and should not be relied upon.