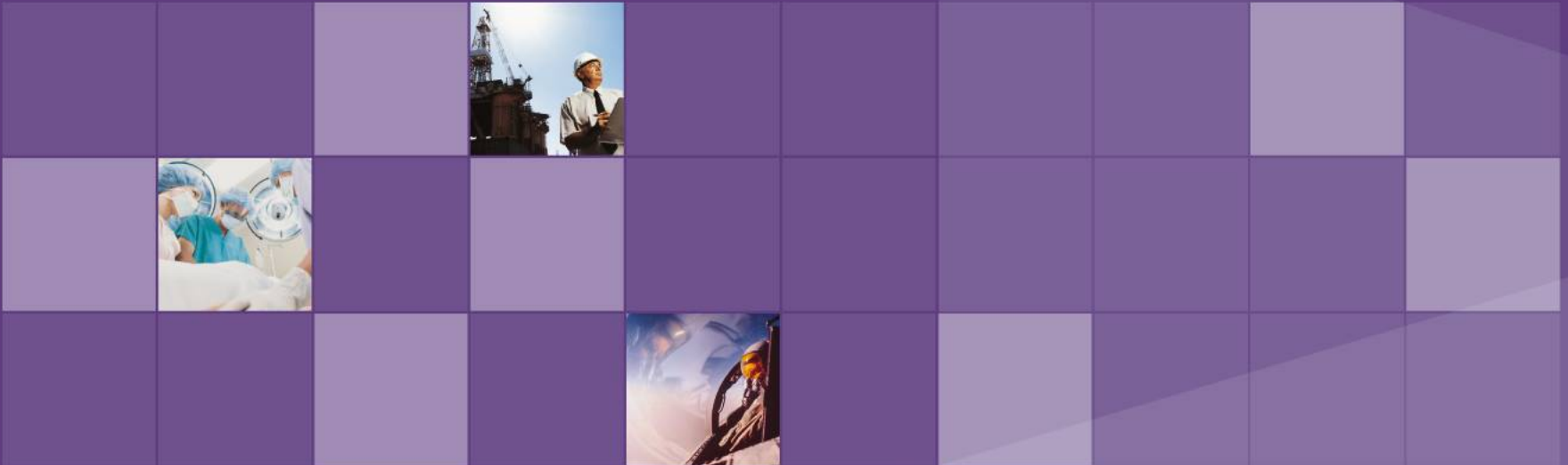


Allocate Software

FY 09 – Record Results



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Summary

Strong, profitable, cash generative,
fast growing, well managed,
successful software company
with a great future

Overview

- Allocate Software is the leading workforce optimisation software applications provider for global organisations with large, multi-skilled workforces
- World class software
- Enterprise sales
- Focused on 4 vertical markets
 - Defence
 - Maritime
 - Healthcare
 - Local Government & Education
- Powerful blue-chip client base

Ticker:	ALL
Stock Exchange:	AIM
Shares in Issue:	44,702,625
Share Price	64.5p (30 July '09)
Sector:	Software & Computer Services

Shareholder	%
Herald Investment Management	25.33%
Gartmore Investment Mgt	21.05%
SG Asset Management	8.62%
Electricity Supply Pension Scheme	5.82%
Jupiter Asset Management	4.66%
Other Institutional	7.97%
Directors' shareholdings	9.95%
Other	16.60%

History of Allocate Software PLC

Key History Facts:

1991

Manpower Software founded in the UK

1995

Delivered First Version of MAPS to UK Ministry of Defence (MOD)

1997

Delivered First Commercial Version of MAPS to the Market

1998

MAPS is deployed at NATO
Company listed on the London Stock Exchange

2000

Expansion into Maritime Sector

2002

Established US office in Miami

2003

Wins Contract with British Army for TA Reservists

2004

Wins First National health Service (NHS) Trust Contract in the UK

2005

MAPS Crew Manning launched

2006

Wins Contract with Royal Australian Navy

2007

Expansion into Offshore Industry, Wins Contract with Acergy
New CEO Appointed

2008

Acquires Key IT Systems & Baum Hart & Partners
Wins first US & Malaysian healthcare contracts

2009

Manpower Software changes name to Allocate Software
Best financial year ever in company's history

Executive Management Team

Chairman	Terry Osborne	40+ Years of Industry Experience. IBM (27yrs VP Europe & USA) SSA , Dr Solomon's, Witness, Dendrite General Atlantic Partners (7yrs Senior Advisor)
CEO	Ian Bowles	26 Years of Industry Experience. Rank Xerox, Acer, Oracle, Prime Response, Interwoven, Clearswift
CFO	Simon Thorne	27 Years of Experience. KPMG, James Martin, Summit
Business Development Director & Board Member	Allen Swann	25 years of Industry Experience. Oracle founder (86-98). Prime Response, floated on NASDAQ, Chordiant, CopperEye

Strategy

🚀 Customer Satisfaction

- 🚀 Deliver the highest quality product and services to our customers
- 🚀 Work to ensure every customer is a reference

🚀 Integrated Solution

- 🚀 Product portfolio of applications based on our core strengths

🚀 Focus on Multiple Growth Drivers / Opportunities

- 🚀 Maximum penetration of existing markets
- 🚀 Open new vertical markets
- 🚀 Open new geographical territories
- 🚀 Build strategic partnerships
- 🚀 Make careful acquisitions

🚀 Profitability

- 🚀 Focus on controlled profitable growth and positive cash flow

Fiscal Highlights

Record year for Allocate – position of strength

- Revenue increased by 36% to £15.8m (2008: £11.6m)
 - Licence revenue increased by 32% to £7.6m (2008: £5.8m)
 - Services revenue increased by 39% to £8.0m (2008: £5.8m)
 - Healthcare revenue increased by 69% to £11.1m (2007: £6.6m)
- Trading profit increased by 37% to £2.53m (2008: £1.85m)
- Trading profit margin increased to 16.1% (2008: 15.9%)
- Diluted adjusted EPS increased by 31% to 5.36p (2008: 4.1p)
- Cash at bank at 31 May 09 was £3.7m

FY09 Business Highlights

- # Name changed to Allocate Software plc on 28 May 2009
- # Head Office Moved to 180 Piccadilly
- # Successful integrations of Key Information Technology Services (“KITS”) and Baum Hart & Partners (“BHP”)
- # Achieving more consistent recurring revenue
- # Strong margin and cost control management
- # New platform architecture opens up market opportunities in new geographic territories

FY09 Business Highlights Defence

- ▲ Defence is 19% of total revenues
- ▲ Defence sector is our heritage - a major focus point
- ▲ NATO has extended its use of MAPS Defence Suite to provide access by all NATO Allies; it is now the defined standard for all national contributions for Force Generation across NATO
- ▲ Royal Navy is using MAPS Defence Suite to underpin its “Global Squad Pooling Trial”, designed to enhance efficiencies in manpower utilisation across the fleet
- ▲ Royal Australian Navy is rolling out MAPS Defence Suite across its entire fleet, following a recent pilot scheme

FY 09 Business Highlights Maritime

- ✦ Maritime is 10% of total revenues
- ✦ £1.3m of Services and Recurring support revenue
- ✦ MAPS Maritime Suite selected by:
 - ✦ Maersk Oil Qatar for its shoreside and offshore operations
 - ✦ World's leading family entertainment company for implementation services for its cruise line
- ✦ Other clients in the Maritime sector include:
 - ✦ Acergy, seabed-to-surface engineering and construction contractor
 - ✦ CMA – CGM, France's number one shipping company and third largest in the world

FY09 Business Highlights Healthcare

- # Healthcare is 70% of total revenue
- # 46 NHS Trusts selected Healthroster
- # Total Customer base
 - # Over 180 NHS Trusts
 - # 4 private Healthcare Providers
 - # NHSP Partnership (StaffBank) 86 NHS Trusts

Sustainable Growth in Healthcare

- ✦ Most Commonly used Temporary Staff solution in the NHS
- ✦ Most Commonly used E-rostering solution in the NHS
- ✦ Pipeline remains robust
- ✦ Geographic expansion continues with second sale into Malaysia
- ✦ Acquisitions to expand product set and geographies
- ✦ New products and services being developed including:
 - ✦ Next Generation Bank Staff Solution
 - ✦ Doctor rostering
 - ✦ E-expenses
 - ✦ Roster central analyser




UK Healthcare Market

▲ NHS Trust in England & Wales	396
▲ 81 use MAPS Healthroster - 21% market share	
▲ 96 use BSMS - 38% market share	
▲ 86 use Staffbank from NHSP- 34% market share	
▲ NHS Health Boards Scotland	12
▲ All use BSMS	
▲ NHS Providers Northern Ireland	5
▲ 3 use BSMS	
▲ 1 Pilot of Healthroster	
▲ Private Healthcare Providers	10
▲ 1 UK private healthcare provider uses Healthroster	

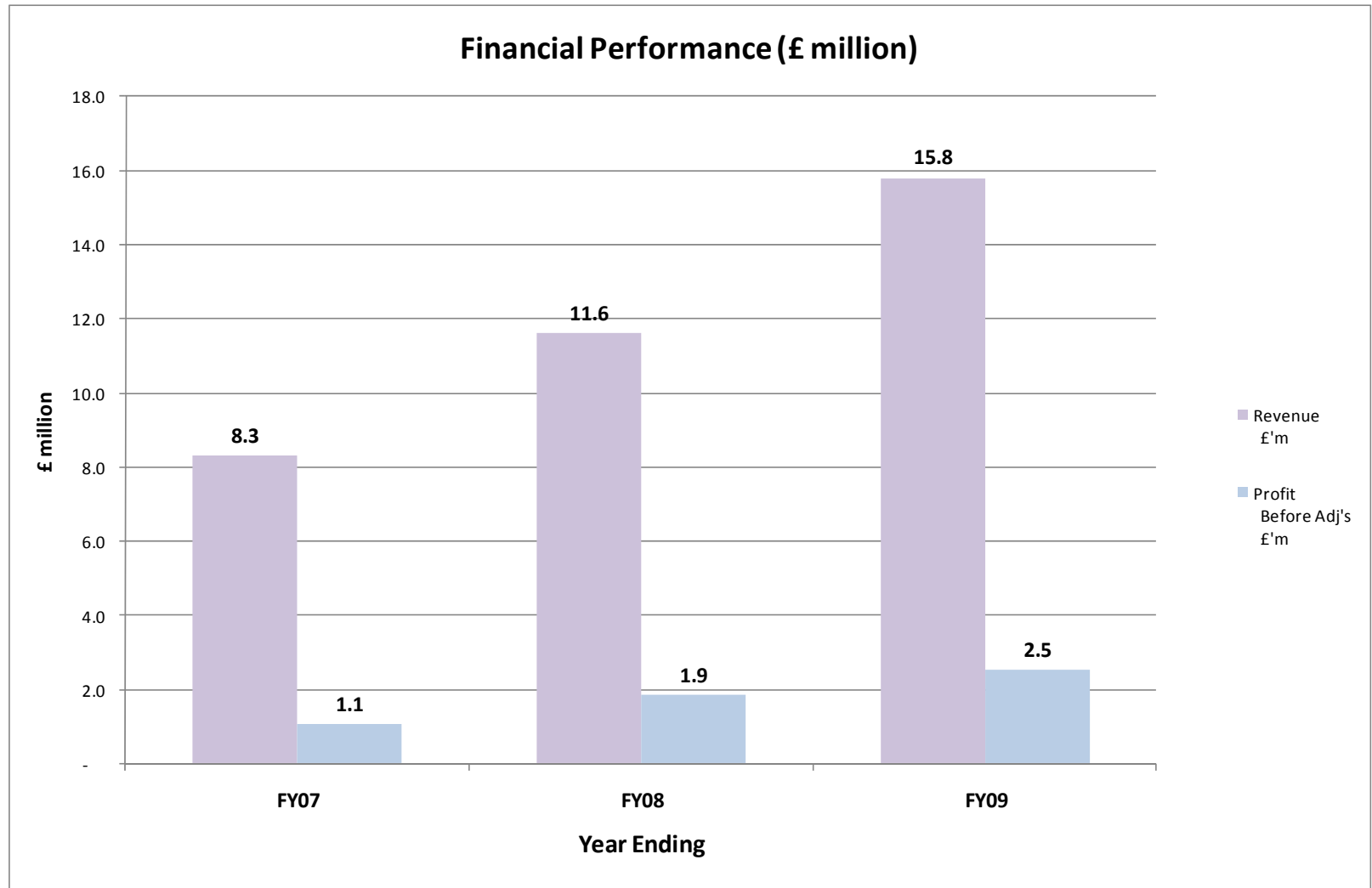
FY09 Business Highlights Government & Education

- # Government & Education represents 1% of total revenue
- # Market has the opportunity to benefit from all Allocate Software's applications
- # Small dedicated team established to service this sector
- # 53 Higher Education Customers
 - # 39 pFACT users (31 England, 5 Scotland, 2 Northern Ireland, 1 Wales)
 - # Market share approx 35% UK
 - # Total addressable market approx 100
- # 14 Local Authorities use MESaLS customers

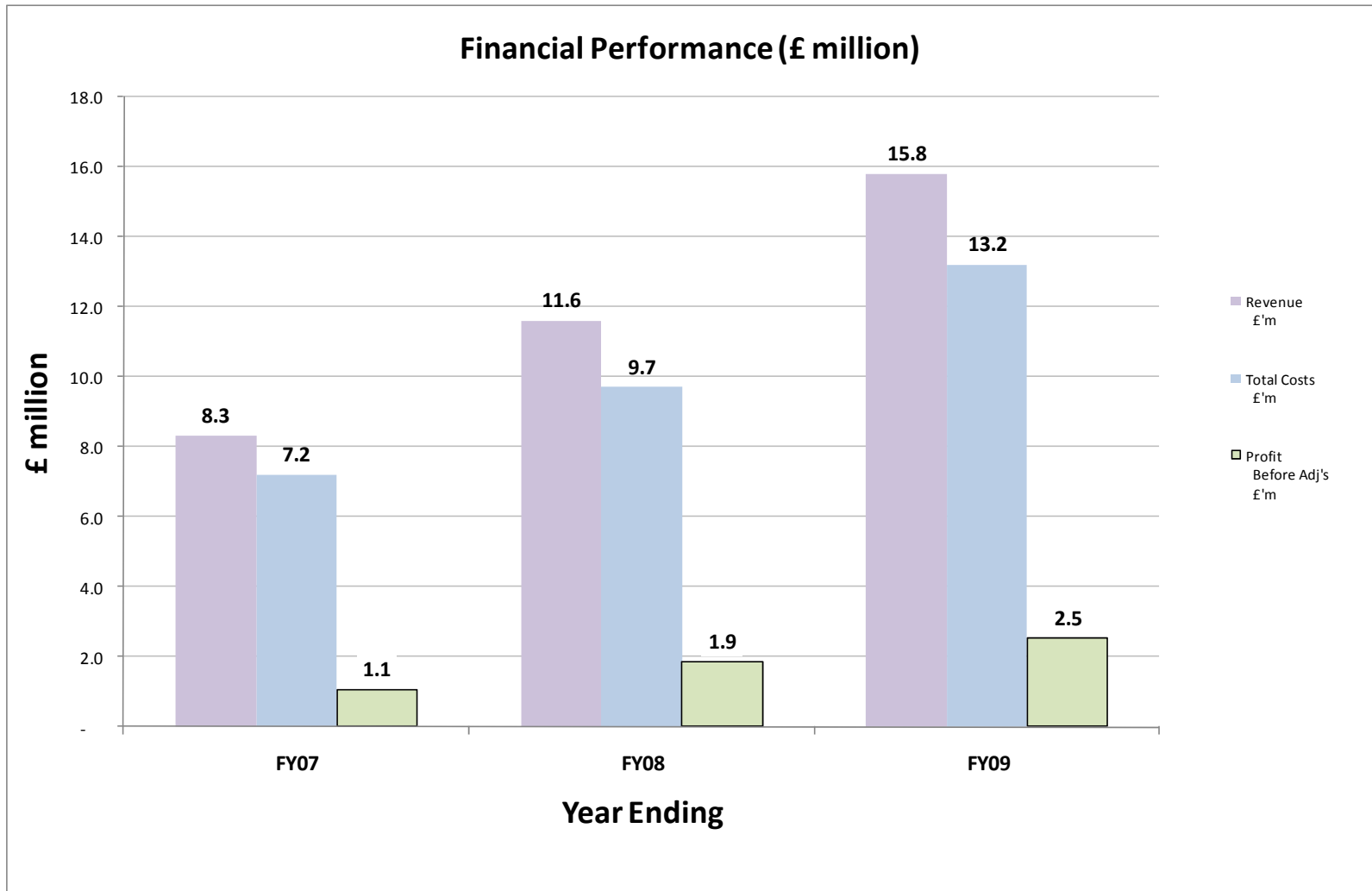
Headline Numbers FY09

	May 2009	May 2008		
Revenue (£m)	15.8	11.6		36%
PBT (£m)	2.53	1.85		37%
EPS (p)	5.36	4.10		31%

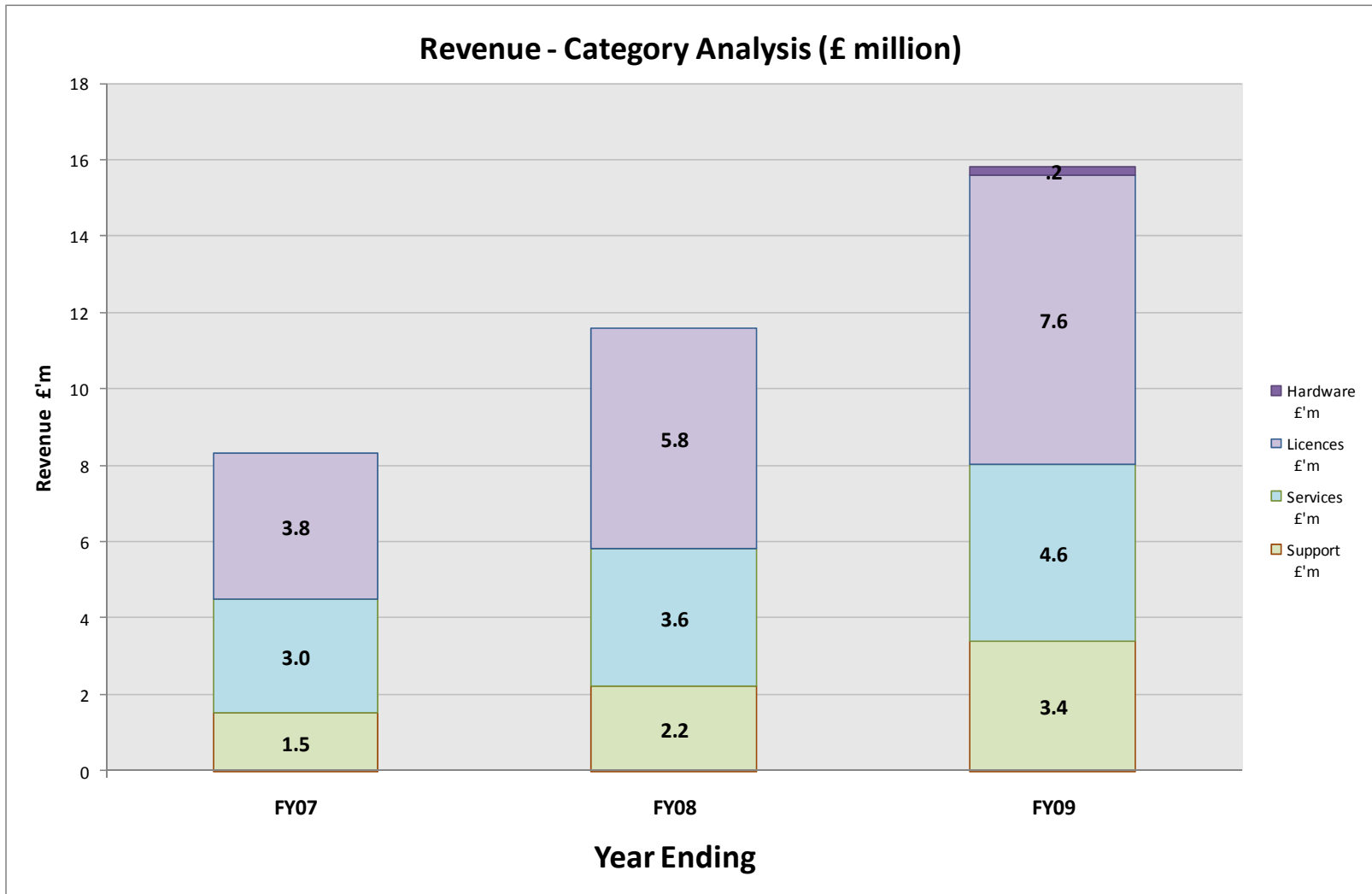
Significant progress in FY09



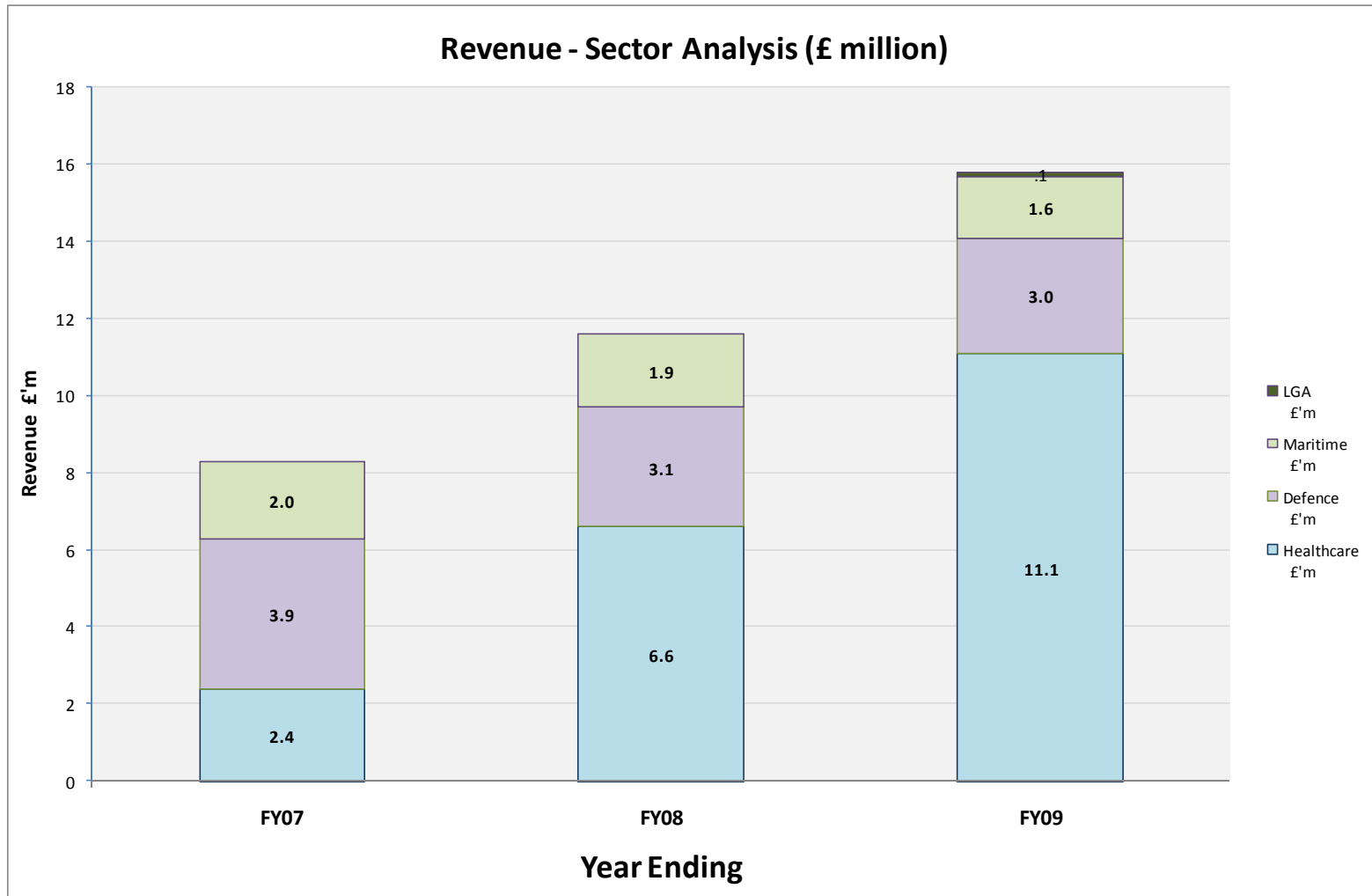
FY 09 Revenue & Cost Analysis



Substantial growth compared with FY08



Sector Breakdown



Aged Debtors

Allocate Software PLC		
Aged Debtors - 31 May 2009		
	£'000s	%
Current	345	7%
0 to 30 days	1,293	27%
31 to 60 days	1,173	24%
61 to 90 days	929	19%
90 + days	1,079	22%
	4,819	100%
90 + days :		
Now paid	583	54%
KITS & BHP provided	415	38%
Other	81	8%
	1,079	100%

Cash Flow & Net Funds

Year Ending 31 May 2009						
	£'000			£'000		£'000
EBITA	2,531		Cash flow from operations	1,810	Net funds - 31 May 2008	4,317
Depreciation	169		Cap Ex	(321)	Free cash flow	(674)
Working capital change	(890)		Interest	74	Shares issued	0
			Income tax refunded	(85)	Exchange differences	21
			Acquisition of subsidiary	(2,136)		
			Repayment of borrowings	(16)		
Cash flow from operations	1,810		Free cash flow	(674)	Net funds - 31 May 2009	3,664

Some of our key customers



ARMY



MAERSK



Boston University
Radiology



Outlook

- ⚡ Well balanced with consistent revenues
- ⚡ Our growing and referenceable customer base enjoys a significant and rapid return on its investment in our applications and services
- ⚡ ROI helps reduce costs and improve both efficiency and standards of service at a time when the global economic outlook remains uncertain
- ⚡ Opportunity for increasing sales in Healthcare and the continued engagement in Defence and Maritime will maintain our growth momentum
- ⚡ Continue to attract and retain the very best talent as we deliver against our objective of being a world class software company, respected by our shareholders and admired by our customer
- ⚡ Well positioned to continue to deliver increasing shareholder value

Summary

Strong, profitable, cash generating,
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Appendices

Some of Our Customers

Defence

- ✦ Royal Fleet Auxiliary (RFA)
- ✦ The Royal Australian Navy
- ✦ British Army
- ✦ NATO
- ✦ Royal Navy

Government & Education

- ✦ 14 Local Authorities
- ✦ 53 Universities

Healthcare

- Over 180 NHS customers,
including:
- ✦ Acute Trusts
 - ✦ Mental Health Trusts
 - ✦ Primary Care Trust
 - ✦ Foundation Trusts
- 4 Private Healthcare
providers

Cruise & Offshore

- ✦ Cunard
- ✦ Princess Cruises
- ✦ Norwegian Cruise Line
- ✦ P&O Cruises
- ✦ Seabourn Cruise Line
- ✦ Acergy
- ✦ Ocean Village
- ✦ CMA – CGM
- ✦ A.P Møller - Mærsk Group
- ✦ Mærsk Oil Qatar AS
- ✦ One of the leading family entertainment companies in the world

Our Business

✦ To help companies manage their staff resources and control costs through effective:

✦ **Planning**

✦ **Scheduling**

✦ **Deployment**

✦ **Measurement**

✦ We do it better than anyone else

✦ We deliver “best of breed” Software for:

✦ **Workforce planning**

✦ **Staff scheduling**

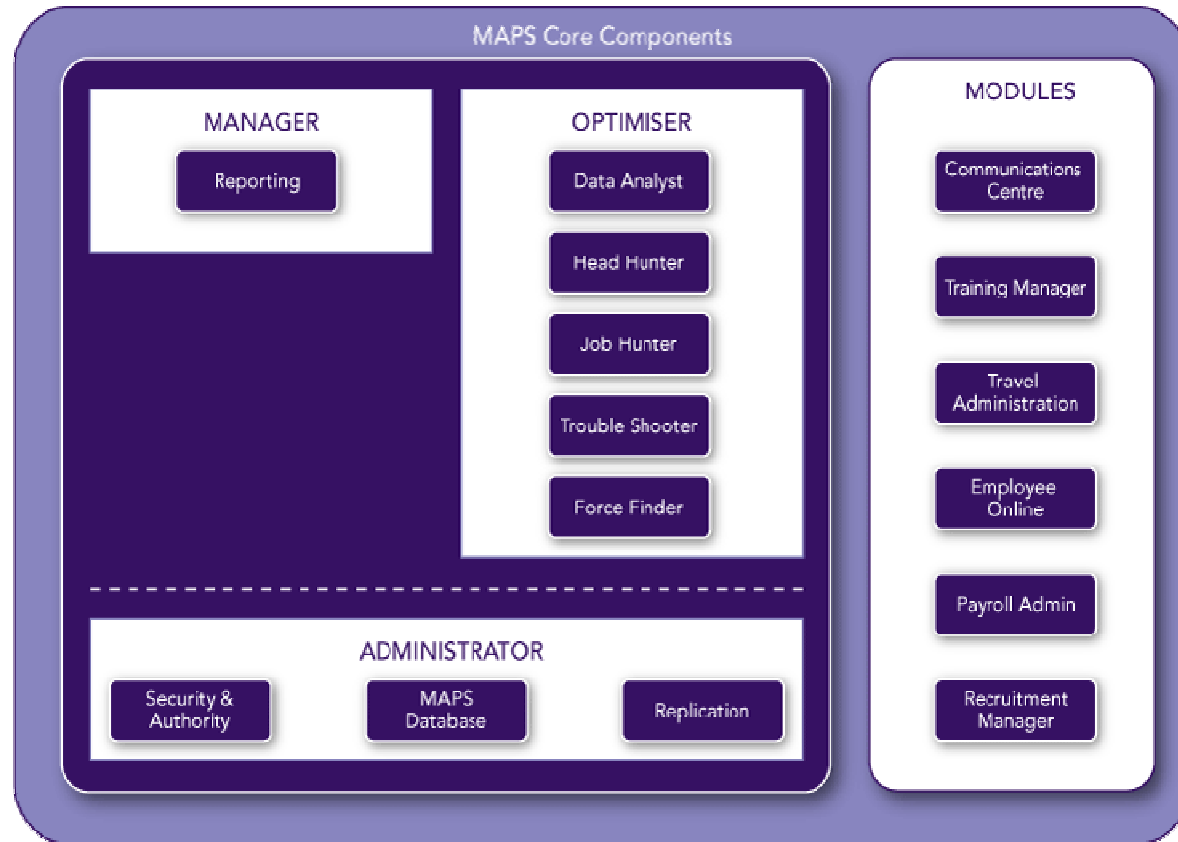
✦ **Resource optimisation**

Our Solution

- ▶ Customers that use MAPS software solution are able to manage the complete capability of their workforce, allowing them to oversee:
 - ▶ Workforce Management in the short term – managing changes to supply and demand by rescheduling and planning.
 - ▶ Workforce Scheduling in the medium term – matching competencies, skill mixes and knowledge to the demands of the posts.
 - ▶ Workforce Planning in the long term – recruiting, developing, training and educating to ensure the workforce supply is sustained over a managed career progression, against the financial constraints of the organisation.
 - ▶ Workforce Analysis in the short, medium and long term - analysing historical and real-time data for the purpose of optimising the most efficient and effective use of the workforce and planning ahead.

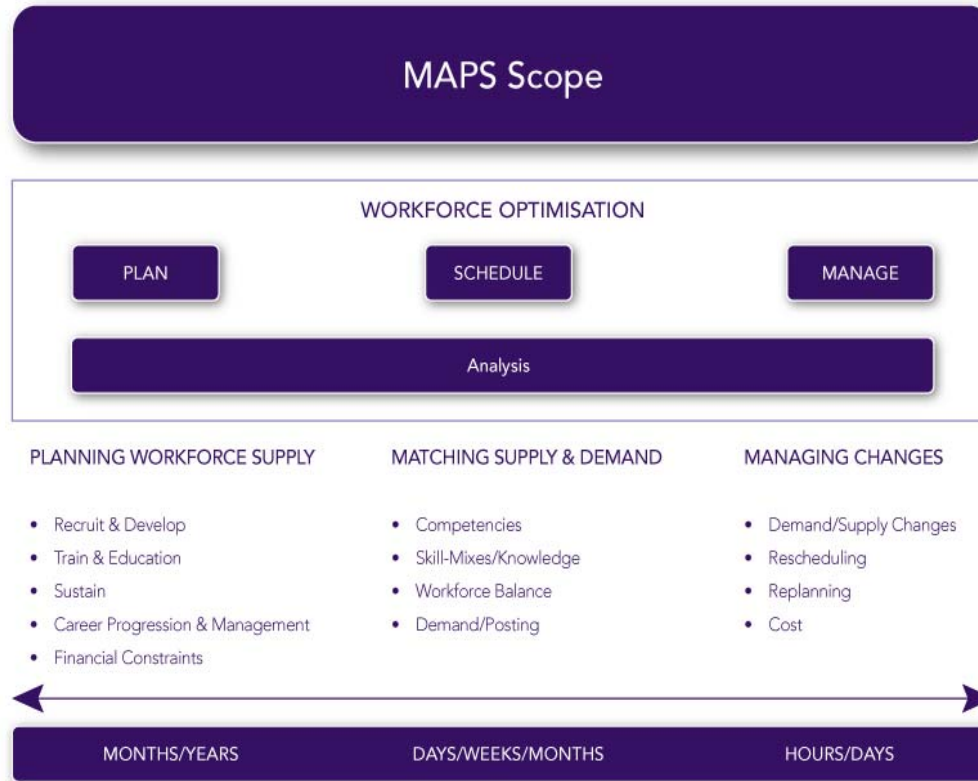
Our Technology

Allocate Software Platform



MAPS Scope

Allocate Software Platform



Partners

- # Microsoft Gold Partner
- # PricewaterhouseCoopers
- # ACS Healthcare Solutions
- # Specialist Computer Centres PLC
- # ST Engineering (Singapore)
- # NHS Shared Business Services
- # CSC (Australia)