



**NORCON PLC (LSE:NCON)**

**INTRODUCING OUR COMPANY**  
**STRONG HERITAGE, CLEAR AMBITION**

**Presented by**

Marne Martin – Chief Financial Officer, Head of International Business Development

**March 2011**

**Trusted. Experienced. Proven.**

Helping government agencies and some of the world's largest telecom companies build and enhance their communication networks.

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# Norcon – our starting point



**We help government agencies and some of the world's largest telecom companies build and enhance their communication networks**

# Norcon – strengths and summary



- **Established, expert, experienced since 1957 (Norconsult Telematics)**

- Deeply entrenched in customers' project and operations infrastructure – over 90% client retention
- Since 1990, more than 170 projects for 31 clients in more than 20 countries with an understanding of complex communication networks and their design
- High recurring levels of revenue
- Significant barriers to entry and a highly defensible market position
- Organic growth track record, profitable and cash generative
- Experienced, long-serving executive and operational management team
- International employees from more than 22 nationalities
- Flexible business model – sector-leading utilisation rates & contractor employment model

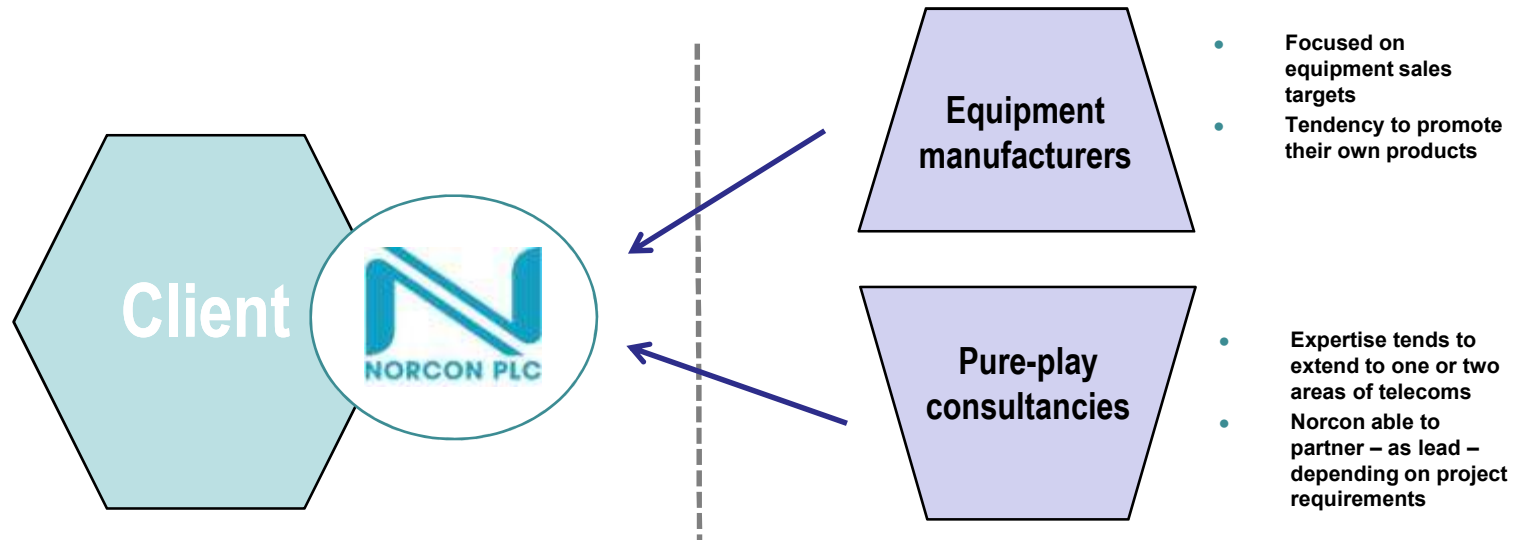
## Key market statistics

Price	46p
Market cap	£22.4m
12-mo Price Range	46-85p
LSE AIM identifier	NCON

## Shareholders over 2.5% as of Year End

Investor Name	Pos	% O/S
Jorn Longem/NTH	23,101,132	47.3%
Gaute Vik	6,388,314	13.5%
AXA Framlington Investment Management Ltd.	4,456,167	9.13%
Arnold Rorholt	2,523,334	5.6%
Gartmore Investment Management Limited	2,297,163	4.7%
Henderson Global Investors Ltd.	1,319,524	2.7%

# A unique competitive position



- **Close to the client and vendor-neutral**
- **Combining the expertise of consultant and vendor**
  - Advising based on deep domain expertise
  - Not just selling “our” solution, able to select the right vendor solution for the job
- **Trusted adviser**
  - With clients’ internal headcount down, a clear opportunity exists for Norcon to deepen its client relationships

# Clear, strategic ambition



- **A clear 'in-client' organic growth strategy**
  - A proven opportunity to repeat existing business through contract extensions
  - An opportunity to undertake additional work for clients, past and present
- **Supplemented by organic 'expansion' opportunities**
  - An opportunity to expand into key growth segments – i.e. defence in the GCC
  - An opportunity to expand into new demand environments – i.e. 4G in Scandinavia and elsewhere
- **Acquisitions and joint ventures remain an additional path to growth**
  - Where they would build scale
  - Where they would enhance our delivery capabilities
  - And only at the right price

# A solid base for growth



- **Global “Blue Chip” anchor customers**
- **Long-held client relationships**
  - Average individual contract length of 12-24 months
  - Many core client relationships of more than 10 years
- **Diversified sales pipeline**
  - Continued demand from existing clients
  - 4G potential in Scandinavia and select other European and emerging markets
  - Middle East, Asia and Africa growth
  - Launch of new operations
  - Strong competitive position

# Recent progress



- **Maintaining the strength of our core**

- Renewing key Gulf contracts
- Reputational strength in the region remains high
- Demand environment for and current interest in our services remains robust

- **Advancing our strategic growth plans**

- Extending agreements, particularly in growth markets
- Business development efforts remain focused on the conversion of pipeline prospects in the target regions of SE Asia, India, Middle East, Africa, and select locations in Europe.



# HISTORICAL FINANCIALS

# Consolidated P&L



	HALF YEAR TO 30 June '10 US\$'000	YEAR TO 31 DECEMBER '09 US\$'000	YEAR TO 31 DECEMBER '08 US\$'000
Turnover	34,242	78,174	67,653
Cost of sales	(27,665)	(62,531)	(52,460)
<b>Gross profit</b>	<b>6,577</b>	<b>15,643</b>	<b>15,193</b>
<i>Gross margin (%)</i>	<i>19%</i>	<i>20.01%</i>	<i>22.46%</i>
Operating costs	(1,984)	(4,136)	(5,095)
<b>Operating profits</b>	<b>4,593</b>	<b>11,507</b>	<b>10,098</b>
Other costs/income	(495)	(771)	(626)
<b>Profit before tax</b>	<b>4,098</b>	<b>10,736</b>	<b>9,472</b>
Tax	(1,332)	(3,012)	(3,032)
<b>Profit after tax</b>	<b>2,776</b>	<b>7,728</b>	<b>6,440</b>
<b>Basic pro forma Eps (US\$)</b>		<b>0.18</b>	<b>0.15</b>

## A strong 2009

- Revenue +16%
- Operating Profits +14%
- PBT +13%
- Pro-forma EPS +20% despite an increased LTIP charge

## 2010 expectations

- H2 2010 revenue expected to be similar to H1 2010
- Some extraordinary items providing margin pressure
- Improved cash conversion and cash balances
- Remain committed to declaring total 2010 dividend of at least 50% net income

# Consolidated Balance Sheet



	AS AT 30 JUNE '10 US\$'000	AS AT 31 DECEMBER '09 US\$'000	AS AT 31 DECEMBER '08 US\$'000
Non-current Assets	866	686	730
Current Assets			
- Cash	13,513	7,193	8,258
- Debtors/ Retentions Receivable	34,553	37,993	31,988
Total Current Assets	48,066	45,186	40,246
<b>Total Assets</b>	<b>48,932</b>	<b>45,872</b>	<b>40,976</b>
Current Liabilities			
- Creditors	12,222	12,859	10,224
- Other Creditors	6,490	8,740	12,659
Total Current Liabilities	(18,712)	(21,599)	(22,883)
Non-current Liabilities	(7,891)	(7,300)	(6,164)
<b>Net Assets</b>	<b>22,329</b>	<b>16,973</b>	<b>11,929</b>

# Consolidated Cashflow



	HY TO 30 JUNE '10 US\$'000	YEAR TO 31 DECEMBER '09 US\$'000	YEAR TO 31 DECEMBER '08 US\$'000
Profit before tax	4,098	10,736	9,472
Adjustments	908	817	2,222
<b>Operating profit before working capital changes</b>	<b>5,006</b>	<b>11,553</b>	<b>11,695</b>
Increase/(decrease) in receivables	3,440	(6,005)	(1,587)
Increase/(decrease) in creditors	(4,497)	2,635	(7,666)
Taxation and other items	(1,707)	(1,827)	(2,371)
<b>Net cash inflow from operating activities</b>	<b>2,242</b>	<b>6,355</b>	<b>71</b>
Net cash used in investing activities	(208)	59	236
Interest paid	(203)	(302)	(292)
Dividends paid	-	(3,220)	(5,100)
(Repayment)/Proceeds from borrowing/Short term loan	(1,612)	(4,208)	8,847
Net change in share capital	6,350	13	21
<b>Net (decrease)/ increase in cash in period</b>	<b>6,569</b>	<b>(1,303)</b>	<b>3,783</b>



# WHY INVEST?

# A clear investment case



- **A sound investment**

- Significant barriers to entry and a highly defensible market position
- Deeply entrenched in our customers' project and operations infrastructure
  - Highly experienced, long-serving executive and operational management team*
  - High recurring levels of revenue*
  - Stable customer relationships – over 90% client retention*
  - An understanding of complex communication networks and their design*
  - Long-term organic growth track record*
- Profitable and cash generative
- Flexible business model with >90% utilisation rates & contractor model
- A diversified growth strategy: many end market opportunities
- Attractive dividend yield

- **Looking ahead**

- Good visibility for the rest of 2010
- Boosted by long-term contracts and high levels of client retention
- Profitable outcome anticipated for the full year
- FY 2010 results expected in early April



# APPENDIX

# Board of Directors



## **Arnold Rørholt – CEO**

- Experienced lawyer
- Joined the Company as non executive Chairman since 1997; CEO since 2000

## **Jørn Longem – Non-executive Director**

- MD of Teleplan Holdings AS and the 100 per cent. shareholder of Teleplan AS
- Became a director in 1997 and is also the largest shareholder in Norconsult Holdings Limited



## **Gaute Vik – Executive Director**

- PhD in statistics
- Joined the Company in 1986; Previous CEO and currently chairman of the operating company

## **Trond Tostrup – Non-executive Director**

- Experienced merchant banker and current CEO of Sparebanken Oest, Norway
- Non exec chairman of Norconsult Holdings since 2001; Director of Teleplan AS since 1989



## **Marne Martin – CFO**

- MBA with international telecoms and investment management experience
- Joined the Company in 2007

## **“Buzz” West – Non-executive Director**

- Ex-Reuters Managing Director in the Middle East and Africa. Non-Executive Director to Syndicate Asset Management plc
- Became a director in 2008

# Analyst coverage



- **finnCap (Nomad)**
  - Mark Paddon
  - +44 (0)20 7220 0541
- **IS Research**
  - Philip Carse
  - +44 (0)1189 001 362